# BENEDICTINE UNIVERSITY CHECKLIST FOR BACHELOR OF BUSINESS ADMINISTRATION in MARKETING
## (2007-2008 Academic Year)

| NAME: | | DATE: |
|---|---|---|
| BU ID #: | ADVISOR: | SEMESTER OF ENTRY: |

GRADUATION REQUIREMENT: Students must submit a total of 120 semester credit hours (with a minimum G.P.A. of 2.0 from Benedictine University courses) of which 45 semester hours, including twelve 200+ level semester credit hours in their major field, must be from Benedictine University.

### BASIC SKILLS (12 HOURS) Grade of "C" or better required.

| College | Course # | Cr. | Grade | |
|---|---|---|---|---|
| | | | | Writing Colloquium (RHET-S103) |
| | | | | Research Writing (RHET-S102) |
| | | | | Basic Speech (RHET-S110) |
| Satisfied by MATH-110 or MATH-105 | | | | Finite Math (MATH-S105) **or** College Algebra (MATH-S110) |

### COMMON CORE (12 HRS / 6 HRS FOR 20+ TRANSFERS)

| College | Course # | Cr. | Grade | |
|---|---|---|---|---|
| | | | | HUMN-___ |
| | | | | HUMN-___ |
| | | | | HUMN-220 or 230 or 240 |
| | | | | HUMN-250-WI-required for all |

HUMN-220, 230, 240, 250 taken at Benedictine comprise the Cultural Heritage Series. Transfers with 20+ hours are exempt from two of 220, 230 or 240.

### CORE ELECTIVES

The approval of transfer courses for Core Electives is done at the point of transfer according to transfer guidelines. Transfer students must satisfy their remaining core elective hours using appropriate core elective courses [labeled 'C' in the Catalog and Course Schedule]. Substitutions are not allowed after entry.

### ARTS AND HUMANITIES (12 HOURS)

| | | | | |
|---|---|---|---|---|
| Satisfied by a core approved ethics | | | | PHIL [Ethics course]_____ |
| | | | | RELS_____ |
| | | | | FNAR/MUSI_____ |
| | | | | LITR/FRLGLITR_____ |
| | | | | _____ |

For transfers with 20+ hours: 4 courses with at least 1 but no more than 2 courses in FNAR/MUSI, and one in PHIL/RELS/LITR/FRLGLITR. The remaining two courses are to be chosen from COMM; FNAR; FRLG; HIST; LITR; MUSI; PHIL; RELS.

### NATURAL SCIENCES (9 HOURS)

| | | | | |
|---|---|---|---|---|
| | | | | LIFE SC_____ (includes BIOL, BCHM, NRHL, NUTR) |
| | | | | PHYSICAL SC_____ (includes CHEM, PHYS) |
| Satisfied by MATH-115 | | | | _____ |

### SOCIAL SCIENCES (9 HOURS)

| | | | | |
|---|---|---|---|---|
| Satisfied by ECON-101 or 102 | | | | ECON_____ |
| | | | | ANTH/PLSC_____ |
| | | | | PSYC/SOCL_____ |
| | | | | _____ |

For transfers with 20+ hours: 3 courses from at least 2 areas of BUSN; ECON; ANTH; PLSC; PSYC; SOCL.

## MAJORS AND COGNATES❖

| College | Course | Cr | Gr | | College | Course | Cr | Gr | |
|---|---|---|---|---|---|---|---|---|---|
| DEPARTMENT CORE (27 semester hours) | | | | | MARKETING MAJOR SPECIALIZATION COURSES (18 semester hours) | | | | |
| | | 3 | | ACCT-111 Accounting I | | | 3 | | MKTG-310 Consumer Behavior |
| | | 3 | | ACCT-112 Accounting II | | | 3 | | MKTG-330 Promotional Strategy |
| | | 3 | | ECON-101 Macroeconomics | | | 3 | | MKTG-380 Marketing Strategy |
| | | 3 | | ECON-102 Microeconomics | | | 3 | | MKTG-360 Marketing Research |
| | | 3 | | MGT-150 Statistics I | | | 3 | | Elective* (300-level) |
| | | 3 | | MGT-251 Statistics II | | | 3 | | Elective* |
| | | 3 | | FINA-300 Managerial Finance | DEPARTMENT COGNATES: | | | | |
| | | 3 | | MKT-300 Marketing | | | 3 | | CMSC-180 & 181/183 or higher |
| | | 3 | | MGT-300 Management (WI) | | | 3 | | MATH-105 or MATH-110 |
| | | | | | | | 3 | | MATH-115 Business Calculus |
| | | | | | | | 3 | | PHIL [Core approved ethics course] |

All majors must submit at least 45 credits hours in major courses [with a grade of "C" or better], of which 30 hours are at the 200 level or above, including 24 hours at the 300 level plus 12 hours cognate courses.

*From ECON-202, ACCT-311, FINA-380, MKTG-350, MGT-333, MGT-320, MGT-301, MGT-305, MKTG-305 or COMM-263.

Marketing majors who elect to earn a second major in the undergraduate Business department must complete unique "specialization courses" for the second business major. Specialization courses may only be used to satisfy the requirements for one business major.

Concentrations in either Sports Management or Sports Marketing are available in combination with this major. Please refer to the supplemental checklist and/or the undergraduate catalog for specific course requirements.

❖ One Writing Intensive course (indicated by a "WI" in the course schedule) must be completed within the major

5/17/07

# BENEDICTINE UNIVERSITY CHECKLIST FOR BACHELOR OF BUSINESS ADMINISTRATION in MARKETING
# (2007-2008 Academic Year)

**MINOR:** (Optional but recommended) Please see the Benedictine University catalog and the department for specific requirements:

| College | Course | Cr | Gr | | College | Course | Cr | Gr | |
|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |

**NOTES:**

| |
|---|
| |
| |
| |
| |

**HIGHEST LEVEL OF MATH COMPLETED** [if appropriate]: _____

**TOTALS:**

| | Hours completed | Hours Remaining |
|---|---|---|
| Basic Skills | | |
| Common Core | | |
| Arts & Humanities | | |
| Natural Sciences | | |
| Social Sciences | | |
| Major | * | * |
| Electives | * | * |
| TOTAL | | * |

The following semester hours will be posted on your transcript:

| |
|---|
| |
| |
| |
| |
| |
| |
| |
| |

* Please speak with your departmental advisor regarding further evaluation of major credits and remaining major requirements.

## RESIDENCY REQUIREMENTS: Please note the checked boxes that apply to you:

☑ A minimum total of 120 semester credit hours are required for graduation (with a minimum cumulative G.P.A. of 2.0 from Benedictine University)
☑ 55 semester hours at the Baccalaureate level must be completed at a four-year regionally accredited college/university.
☑ At least twelve 200+ level semester credit hours in the major field must be from Benedictine University.
☐ 45 semester credit hours must be completed at Benedictine University.
☐ At least 30 of your final 45 semester credit hours must be completed at Benedictine University.
☐ At least the last 30 credit hours of your undergraduate degree must be completed without interruption at Benedictine University as a degree seeking student.

**Special Notes:**

1. Hours in progress are not included in the totals of this evaluation. Additional hours will be credited upon receipt of credentials.
2. Grades of "D" will not be applied towards major or Basic Skills requirements or toward some other courses as stated in the university catalog.
3. Double credit will not be given for repeated courses.
4. Only courses taken at Benedictine University will be included in the grade point average.
5. This checklist is applicable for the major indicated. If a different major is chosen, the requirements for both the major and core will vary.

6a. To be considered for Latin graduation hours, you must complete 55 undergraduate semester hours at Benedictine University.
6b. Students who complete 30 to 54 hours with a 3.5 cumulative grade point average at Benedictine University will graduate "with Honors".

7. Courses taken at Benedictine University may be repeated only at Benedictine University.
8. Equivalent transfer courses, if taken prior to admission, may meet core requirements. Any course taken to fulfill core requirements after admission to Benedictine must be a core elective course (labeled with a "C" in the Catalog or course schedule) or an IAI core course. Written permission is required for current Benedictine students to transfer in courses from other schools. See your advisor.

_____ _____ _____

Date Transfer Articulation Coordinator Department Chair

5/17/07