Management and Organizational Behavior

at Benedictine University

Why study management and organizational behavior at Benedictine?

Management and organizational behavior has been described as the process of getting things done through people. To do this, managers must plan, organize, staff, lead, communicate and control. Management and Organizational Behavior majors at Benedictine University are prepared to conduct management functions and to conduct them well. When you become an Management and Organizational Behavior major at Benedictine, you will receive thorough exposure to business and economics principles and how they are applied to the business world and the national and international economy. You will also be prepared to continue graduate studies in management.

Benedictine University offers you:

- Opportunities to gain practical experience while earning a salary and collecting college credit through internships.
- A superb location in Chicago's western suburbs where you will be near high-tech industries, many with national headquarters nearby.
- Potential membership in the Business Club, Investment Club or Marketing Club, all of which organize field trips, guest speakers and social events around your business interests.
- An opportunity to study topics in related programs such as opinion research, computer science, advertising and organizational behavior that will help you develop additional marketable skills.
- Close contact with professional faculty made possible by our low student-to-faculty ratio.
- Broad-based education that will help you not only get your first professional job, but become an asset in earning future promotions.
- Easy accessibility to more than 100 computer terminals for your classroom and research needs.
- Education abroad opportunities at business schools in other countries.

What careers are available with a degree in Management and Organizational Behavior?

Our program has been designed to provide you with the necessary theoretical background for careers in the following fields:

- Corporate Management
- Public and Nonprofit Management
- Entrepreneurship
- Retail Stores Management
- Hotel/Motel Management
- Human Resource Management
- Managing Global Human Resources
- Production Management
- International Business
- Training
- Union and Labor Negotiations

How does the program work?

As a Management and Organizational Behavior major, you will acquire a broad base of knowledge represented by the University's core courses taken by all students that will prove valuable in your future career development and daily life as a citizen of your community. You will learn the fundamentals of the economic system, both as it functions within the corporation and at the national and international level. You will learn the principles of management accounting, marketing, managerial finance and statistics. You will develop your knowledge in computer science, college algebra and finite mathematics or business calculus, along with the knowledge in ethics and each of the related social sciences: sociology, political science and psychology. To complete your major, you will take six additional upper-level management courses in such areas as human resource management, organizational behavior, operations management, international business, small business management, business policy and management information systems

Internship M.B.A. 4+1 Program

Earn a graduate degree in approximately one year after earning your undergraduate degree with the Internship Master of Business Administration (M.B.A.) Program developed specifically for students who wish to earn an M.B.A. degree immediately following an undergraduate degree. The program provides a faculty advisor who guides students in locating internships. Acceptance into the program is determined individually for each student based on transcript grades. Course waivers or substitutions are not guaranteed. Typically, two years of work experience is required, with consideration of part-time employment given.

Recommended Program

Bachelor of Business Administration in Management and Organizational Behavior

FRESHMAN

Writing Colloquium	3
Finite Mathematics or College Algebra	3
Accounting I	3
Life Scientific (QLS) or Physical Scientific (QPS) course	3
Artistic and Creative (QCA) course	3
	15

Basic Speech	3
Research Writing	3
Principles of Microeconomics	3
Accounting II	3
Computational, Mathematical and Analytical (QCM)	3
	15

JUNIOR

Human Resource Management	3
Operations Management	3
Life Scientific (QLS) or Physical Scientific (QPS) course	3
Literary and Rhetorical (QLR) course	3
Elective	3
	15

Organizational Behavior	3
Anthropology/Political Science	3
Catholic and Benedictine Intellectual Traditions (IDS 201)	3
Specialization elective	3
Concentration elective	3
	15

SOPHOMORE

Management	3
Business Statistics I	3
Computer Science (CMSC 180 and 184 or higher)	3
Social Scientific II: Political, Global and Economic Systems (QPE)	3
Elective	3
	15

Managerial Finance	3
Marketing 300	
Business Statistics II or BALT 301	3
Ethics*	3
Historical (QHT) course	3
	15

SENIOR

Business Law or Legal Aspects	3
Human Dignity and the Common Good (IDS 301)	3
Religions/Theological (QRT) or Philosophical (QPL) course**	3
Internship	3
Concentration elective	3
	15

Concentration electives	6
Specialization elective	3
Social Scientific I: Individuals, Organizations and Societies (QIO) course	3
Strategic Management	3
	15

*The ethics requirement can be satisfied by PHIL 245 (QPL) or MGT/THEO 252 (QRT).

**If PHIL 245 is completed, a QRT course must also be completed. If MGT/THEO 252 is completed, a QPL course must also be completed.

Concentrations

What are concentrations? Concentrations are specific groupings of courses designed to develop a career focus within an undergraduate major. These bundles of courses allow students to focus their studies and actively prepare for a career in a specialized field. Certain courses in the concentration may fulfill major specialization requirements in several majors.

Business Analytics

Twelve semester credit hours consisting of: BALT 320 Data and Text Mining, BALT 340 Web Intelligence and Analytics, BALT 310 Visualization Techniques and Dashboarding and BALT 330 Database Structures and Queries.

Digital Marketing

Twelve semester credit hours consisting of: MKTG 347 Social Media Marketing, MKTG 345 Web Analytics, MKTG 348 Content Development and Search Engine Optimization and MKTG 349 Search Engine Marketing.

Managing Human Resources

Twelve semester credit hours consisting of three required courses: MGT 330 Human Resource Management, MGT 334 Training and Development, and MGT 335 Compensation and Performance Management; and one of the following courses: MGT 235 Business Law I, MGT/PSYC 320 Organizational Behavior or MGT/INTB 302 International Management.

Integrated Marketing Communications (IMC)

Thirteen semester credit hours consisting of: MKTG 330 Promotional Strategy, MKTG 331 Internet Marketing Communications, MKTG 332 Web 2.0 Tools in Business, MKTG 333 Personal Selling and Sales Management, and COMM 208 Layout and Design. MKTG 297 Internship is strongly recommended as elective coursework to supplement the concentration.

Operations Management

Twelve semester credit hours consisting of: MGT 333 Operations Management, BALT 350 Business Process Management, INTB 340 Global Logistics and MGT 235 Business Law I.

Personal Financial Planning

Twelve semester credit hours consisting of three required courses: FINA 220 Personal Financial Planning, ACCT 312 Federal Taxation and FINA 320 Investments; and either MGT 235 Business Law I or ACCT 120 VITA Volunteer Income Tax Accounting plus FINA 120 Financial Literacy. FINA 297 Internship is strongly recommended as elective coursework to supplement the concentration.

Sports Management

Twelve semester credit hours consisting of two required courses: MGT 305 Introduction to Sports Culture in America and MKTG 305 Sports Marketing; and two of the following courses: MGT 235 Business Law, MGT 297 Internship and MGT 301 Entrepreneurship.

Sports Marketing

Twelve semester credit hours consisting of two required courses: MKTG 305 Sports Marketing and MGT 305 Introduction to Sports Culture in America; and two of the following courses: MKTG 297 Internship, MKTG 330 Promotional Strategy and INTB 371 International Negotiations.

Visualization Techniques

Twelve semester credit hours consisting of BALT 315 Advanced Data Visualization Techniques, BALT 318 Infographics for Business, BALT 370 Introduction to GIS for Business Analysis and GAD 260 Graphic Design I.