

Bilingual Journalism

at Benedictine University

Why study bilingual journalism at Benedictine University?

Bilingual Journalism at Benedictine is a unique program in the Midwest. It prepares students who are either currently bilingual or want to be for careers in journalism where language skills will provide the ultimate flexibility.

What does a degree in Bilingual Journalism offer?

The Bilingual Journalism program is interdisciplinary and designed to prepare students for careers in the Hispanic-American mass media. Instructors from the Spanish and Communication Arts programs will give you the necessary training in both disciplines.

What careers are available with a degree in Bilingual Journalism?

- Advertising
- Newsletter production
- Book and manuscript editing
- Newspaper editing and reporting
- Broadcasting/cable television
- Public relations
- Computer graphic design
- Publications editing
- Desktop publishing
- Publishing
- Freelance writing
- Script writing
- Journalism
- Television/video production and direction
- Magazine editing, layout and design
- Web page design and multimedia
- Magazine writing

How does the program work?

You will have experience in:

- Advertising
- Editing
- Multimedia
- Production
- Broadcasting
- Layout and design
- Newswriting
- Publishing

You will be able to:

- Produce a feature story for a magazine
- Produce a newsletter or brochure using InDesign
- Produce a story for a newspaper or journal
- Produce a television commercial
- Produce an interactive Web project
- Conduct an on-camera interview
- Produce a variety of media materials in Spanish

Recommended Program

Bachelor of Arts in Bilingual Journalism

FRESHMAN

Writing Colloquium	3
Mathematics (MATH S105, S108 or S110)	3
Fine Arts/Music core elective	3
Social Science core elective	3
Natural Science core elective	3
	15

Speech Communication	3
Intermediate Grammar	3
Introduction to Bilingual Journalism	3
Natural Science core elective	3
Research Writing	3
	15

JUNIOR

Latin American Culture	3
Social Science core elective	3
Cultural Heritage (HUMN 240)	3
Advanced Journalism Writing	3
Advanced Grammar	3
	15

Advanced Oral Communications	3
Natural Science core elective	3
Literature core elective	3
Electives	6
	15

SOPHOMORE

Television Production	3
Editing for Publications	3
Newswriting and Reporting	3
Writing for the Electronic Media	3
Cultural Heritage (HUMN 220)	3
	15

Layout and Design	3
Philosophy core elective	3
Cultural Heritage (HUMN 230)	3
Spanish Civilization and Culture	3
Religious Studies core elective	3
	15

SENIOR

Mass Media Law and Ethics	3
Advanced Written Communication	3
Natural Science core elective	3
Cultural Heritage (HUMN 250)	3
Social Science core elective	3
	15

Advanced Writing/Editing/Design	3
Internship	3
Electives	9
	15

This schedule assumes the student will have proficiency in SPAN 101, 102, 201 and 202. Otherwise, these requirements must also be completed.