

# Management and Organizational Behavior at Benedictine University

## Why study management and organizational behavior at Benedictine?

Management and organizational behavior has been described as the process of getting things done through people. To do this, managers must plan, organize, staff, lead, communicate and control. Management and Organizational Behavior (M.O.B.) majors at Benedictine University are prepared to conduct management functions and to conduct them well. When you choose to become an M.O.B. major at Benedictine, you will receive thorough exposure to business and economics principles and how they are applied to the business world and the national and international economy. You will also be prepared to continue graduate studies in management.

Benedictine University offers you:

- Opportunities to gain practical experience while earning a salary and collecting college credit through internship
- A superb location in Chicago's western suburbs where you will be near the high-tech industries, many with national headquarters nearby
- Potential membership in the Business Club, Investment Club or Marketing Club, all of which organize field trips, guest speakers and social events around your business interests
- An opportunity to study topics in related programs such as opinion research, computer science, advertising and organizational behavior that will help you develop additional marketable skills
- Close contact with our professional faculty, possible because of our low student-to-faculty ratio
- Broad-based education that will help you not only get your first professional job but become an asset in earning future promotions
- Easy accessibility to more than 100 computer terminals for your classroom and research needs
- Education abroad opportunities at business schools in other countries

## What careers are available with a Management and Organizational Behavior degree?

Our program has been designed to provide you with the necessary theoretical background for careers in the following fields:

- Corporate management
- Public and non-profit management
- Entrepreneurship
- Retail stores management
- Hotel/motel management
- Human resource management
- Managing global human resources
- Production management
- International business
- Training
- Union and labor negotiations

## How does the program work?

As an M.O.B. major, you will acquire the broad base of knowledge represented by the University's core courses taken by all students that will prove valuable in your future career development and daily life as a citizen of your community. You will learn the fundamentals of the economic system, both as it functions within the corporation and at the national and international level. You will learn the principles of management accounting, marketing, managerial finance and statistics. You will develop your knowledge in computer science, college algebra and finite mathematics or business calculus, along with the knowledge in ethics and each of the related social sciences: sociology, political science and psychology. To complete your major, you will take six additional upper-level management courses in such areas as human resource management, organizational behavior, operations management, international business, small business management, business policy and management information systems.

# Recommended Program

## Bachelor of Business Administration in Management and Organizational Behavior

### FRESHMAN

|                                     |           |
|-------------------------------------|-----------|
| Writing Colloquium                  | 3         |
| Mathematics (MATH S105 or S110)     | 3         |
| Accounting I                        | 3         |
| Physical/Life Science core elective | 3         |
| Fine Arts/Music core elective       | 3         |
|                                     | <b>15</b> |

|                              |           |
|------------------------------|-----------|
| Speech Communication         | 3         |
| Research Writing             | 3         |
| Principles of Microeconomics | 3         |
| Accounting II                | 3         |
| Business Calculus            | 3         |
|                              | <b>15</b> |

### JUNIOR

|   |           |
|---|-----------|
| Human Resource Management                 | 3         |
| Operations Management                     | 3         |
| Physical/Life Sciences core elective      | 3         |
| Literature/Foreign Language core elective | 3         |
| Cultural Heritage (HUMN 230)              | 3         |
|   | <b>15</b> |

|                                    |           |
|------------------------------------|-----------|
| Major elective course*             | 3         |
| Psychology/Sociology core elective | 3         |
| Elective                           | 3         |
| Anthropology/Political Science     | 3         |
| Cultural Heritage (HUMN 240)       | 3         |
|                                    | <b>15</b> |

### Internship M.B.A. 4+1 Program

Earn a graduate degree in approximately one year after earning your undergraduate degree with the Internship Master of Business Administration (M.B.A.) Program developed specifically for students who wish to earn an M.B.A. degree immediately following an undergraduate degree. The program provides a faculty advisor who guides students in locating internship. Acceptance into the program is determined individually for each student based on transcribed grades. Course waivers or substitutions are not guaranteed. Typically, two years of work experience is required, with consideration of part-time employment given.

### SOPHOMORE

|                              |           |
|------------------------------|-----------|
| Management                   | 3         |
| Business Statistics I        | 3         |
| Finance                      | 3         |
| CMSC 180 and 183             | 3         |
| Principles of Macroeconomics | 3         |
|                              | <b>15</b> |

|                              |           |
|------------------------------|-----------|
| Marketing                    | 3         |
| Business Statistics II       | 3         |
| Organizational Behavior      | 3         |
| Ethics**                     | 3         |
| Cultural Heritage (HUMN 220) | 3         |
|                              | <b>15</b> |

### SENIOR

|   |           |
|---|-----------|
| Major elective courses*                         | 6         |
| Religious Studies or Philosophy core elective** | 3         |
| Electives                                       | 3         |
| Cultural Heritage (HUMN 250)                    | 3         |
|   | <b>15</b> |
| Strategic Management                            | 3         |
| Business/Economics (or elective)                | 3         |
| Electives                                       | 6         |
|   | <b>12</b> |

\*Major Elective: *Entrepreneurship, International Management, Management-Labor Relations, Business Law, Group Process, Project Management, Cost Accounting, Training and Development, Compensation and Benefits, 300-Level International Course.*

\*\*The ethics course can be satisfied by MGT/THEO 252 or a core approved Philosophy Ethics course.

# Concentrations

What are concentrations? Concentrations are specific groupings of courses designed to develop a career focus within an undergraduate major. These bundles of courses allow students to focus their studies and actively prepare for a career in a specialized field. Certain courses in the concentration may fulfill major specialization requirements in several majors.

## **Managing Human Resources**

Twelve semester hours consisting of three required courses: MGT 330 Human Resource Management, MGT 334 Training and Development, and MGT 335 Compensation and Benefits; and one of the following courses: MGT 235 Business Law I, MGT/PSYC 320 Organizational Behavior or MGT/INTB 302 International Management.

## **Integrated Marketing Communications (IMC)**

Thirteen semester hours consisting of: MKTG 330 Promotional Strategy, MKTG 331 Internet Marketing Communications, MKTG 332 Web 2.0 Tools in Business, MKTG 333 Personal Selling and Sales Management, and COMM 208 Layout and Design. MKTG 297 Internship is strongly recommended as elective coursework to supplement the concentration.

## **Personal Financial Planning**

Twelve semester hours consisting of three required courses: FINA C220 Personal Financial Planning, ACCT 312 Federal Taxation and FINA 320 Investments; and either MGT 235 Business Law I or ACCT 120 VITA Volunteer Income Tax Accounting plus FINA 120 Financial Literacy. FINA 297 Internship is strongly recommended as elective coursework to supplement the concentration.

## **Sports Management**

Twelve semester hours consisting of two required courses: MGT 305 Sports Culture in America and MKTG 305 Sports Marketing; and two of the following courses: MGT 235 Business Law, MGT 297 Internship and MGT 301 Entrepreneurship.

## **Sports Marketing**

Twelve semester hours consisting of two required courses: MKTG 305 Sports Marketing and MGT 305 Sports Culture in America; and two of the following courses: MKTG 297 Internship, MKTG 330 Promotional Strategy and INTB 371 International Negotiations.