

BENEDICTINE UNIVERSITY CHECKLIST FOR BACHELOR OF BUSINESS ADMINISTRATION in MARKETING Freshman Rules (2011-2012 Academic Year)

NAME:		DATE:
BU ID #:	ADVISOR:	SEMESTER OF ENTRY:

GRADUATION REQUIREMENT: Students must submit a total of 120 semester credit hours (with a minimum G.P.A. of 2.0 from Benedictine University courses).

<p><u>BASIC SKILLS</u> (12 HOURS) Grade of "C" or better required.</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">College</th> <th style="text-align: left;">Course #</th> <th style="text-align: left;">Cr.</th> <th style="text-align: left;">Grade</th> </tr> </thead> <tbody> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> </tr> <tr> <td colspan="4">Satisfied by MATH-105 or MATH-110</td> </tr> </tbody> </table> <p>Writing Colloquium (WRIT-S101)• (or HNRS 190: 1st Year Colloquium I) Research Writing (WRIT-S102) (or HNRS 191: 1st Year Colloquium II) Basic Speech (SPCH-S110) (or HNRS-191) Finite Math (MATH-S105) or College Algebra (MATH-S110)</p> <p>•Freshmen with AP credit for WRIT-S101 must take WRIT-S104, Person in Community: One-Hour seminar</p>	College	Course #	Cr.	Grade	_____	_____	_____	_____	_____	_____	_____	_____	_____	_____	_____	_____	Satisfied by MATH-105 or MATH-110				<p><u>COMMON CORE</u> (12 HOURS)</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">College</th> <th style="text-align: left;">Course #</th> <th style="text-align: left;">Cr.</th> <th style="text-align: left;">Grade</th> </tr> </thead> <tbody> <tr> <td>BU</td> <td>_____</td> <td>_____</td> <td>_____</td> </tr> <tr> <td>BU</td> <td>_____</td> <td>_____</td> <td>_____</td> </tr> <tr> <td>BU</td> <td>_____</td> <td>_____</td> <td>_____</td> </tr> <tr> <td>BU</td> <td>_____</td> <td>_____</td> <td>_____</td> </tr> </tbody> </table> <p>HUMN-220 Mediterranean World (or HNRS-220 Mediterranean World) HUMN-230 Baptism of Europe (or HNRS-230 Baptism of Europe) HUMN-240 Converging Hemispheres (or HNRS-320 Converging Hemispheres) HUMN-250-WI (or HNRS-393 Global Interdependence)</p> <p>HUMN-220, 230, 240, 250 taken at Benedictine comprise the Cultural Heritage Series.</p>	College	Course #	Cr.	Grade	BU	_____	_____	_____	BU	_____	_____	_____	BU	_____	_____	_____	BU	_____	_____	_____
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CORE ELECTIVES

Core Electives must be chosen from classes labeled with a "C" designation in the Catalog and Course Schedule. A list can also be found at: <http://www.ben.edu/core/electives.asp>. *Students accepted to the scholars program must take specific courses to satisfy these categories.

<p><u>ARTS AND HUMANITIES</u> (12 HOURS)</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>PHIL **</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>RELS/THEO *</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>FNAR/MUSI *</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>LITR/FRLGLITR</td> </tr> </tbody> </table> <p>**Either PHIL or RELS/THEO should be a core ethics course. MGT-252/THEO-252 counts as a RELS/THEO core ethics course.</p>	_____	_____	_____	_____	PHIL **	_____	_____	_____	_____	RELS/THEO *	_____	_____	_____	_____	FNAR/MUSI *	_____	_____	_____	_____	LITR/FRLGLITR	<p><u>NATURAL SCIENCES</u> (9 HOURS)</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>LIFE SC</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>(includes BIOL, BCHM, NRHL, NUTR)</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>PHYSICAL SC</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>(includes CHEM, PHYS)</td> </tr> </tbody> </table> <p>Satisfied by MATH-115</p>	_____	_____	_____	_____	LIFE SC	_____	_____	_____	_____	(includes BIOL, BCHM, NRHL, NUTR)	_____	_____	_____	_____	PHYSICAL SC	_____	_____	_____	_____	(includes CHEM, PHYS)
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SOCIAL SCIENCES (9 HOURS)

_____	_____	_____	_____	ECON
_____	_____	_____	_____	ANTH/PLSC *
_____	_____	_____	_____	PSYC/SOCL

Satisfied by ECON-101 or 102

MAJORS AND COGNATES

College	Course	Cr	Gr	College	Course	Cr	Gr
DEPARTMENT CORE (27 semester hours)				MARKETING MAJOR SPECIALIZATION COURSES (18 semester hours)			
		3				3	
	ACCT-111 Accounting I				MKTG-310 Consumer Behavior		
	ACCT-112 Accounting II	3			MKTG-330 Promotional Strategy	3	
	ECON-101 Macroeconomics	3			MKTG-360 Marketing Research	3	
	ECON-102 Microeconomics	3			MKTG-380 Marketing Strategy	3	
	MGT-150 Statistics I	3			Elective ^①	3	
	MGT-251 Statistics II	3			Elective ^①	3	
	FINA-300 Managerial Finance	3		DEPARTMENT COGNATES (12 semester hours)			
	MKT-300 Marketing	3			CMSC-180 & 181/182/183/184 or higher ^②	3	
	MGT-300 Management (WI)	3			MATH-105 or MATH-110	3	
					MATH-115 Business Calculus	3	
					Ethics course ^③	3	

All majors must submit at least 45 credit hours in major courses [with a grade of "C" or better], of which 30 hours are at the 200 level or above, including 24 hours at the 300 level + 12 hours cognate courses.

^①From ECON-202, ACCT-311, FINA-380, MKTG-350, MGT-333, MGT-320, MGT-301, MGT-305, MKTG-305, MKTG-331, MKTG-333, COMM-208 or COMM-263.

^②ACCT-310 Accounting Information Systems may be substituted with advisor approval

^③MGT-252/THEO-252 is recommended

Marketing majors who elect to earn a second major in the Undergraduate Business Department must complete unique "specialization courses" for the second business major. Specialization courses may only be used to satisfy the requirements for one business major.

Concentrations are available in combination with this major. Please refer to the second page of the checklist and/or the undergraduate catalog for specific course requirements.

❖ One Writing Intensive course (indicated by a "WI" in the course schedule) must be completed within the major

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Concentrations available:									
Managing Human Resources		Integrated Marketing Communications		Personal Financial Planning		Sports Management		Sports Marketing	
3	MGT-330	3	MKTG-330	3	FINA-220	3	MGT-305	3	MGT-305
3	MGT-334	3	MKTG-331	3	ACCT-312	3	MKTG-305	3	MKTG-305
3	MGT-335	1	MKTG-332	3	FINA-320				
3	MGT 235 or MGT/PSYC 320 or MGT/INTB 302	3	MKTG-333	3	MGT-235 or ACCT 120 (1) + FINA-120 (2)	6	Two from: MGT-235, MGT-297, MGT-301	6	Two from: MKTG- 297, MKTG-330, INTB-371
		3	COMM-208						

NOTES: