

# Writing and Publishing

## at Benedictine University

### Why study writing and publishing at Benedictine?

The bachelor's degree program in writing and publishing is designed to prepare you to pursue a career in the publishing industry. You will study theory, writing, print, literature and copy editing, while gaining the experience for today's work force. Our approach is rooted in the liberal arts tradition.

### What careers are available with a writing and publishing degree?

At Benedictine, you will receive each of the tools necessary for entering the writing and publishing field. Each of the professors and courses provided will help you to achieve your goals, whether it be writing for a newspaper or a magazine or editing copy for an upcoming book or literary journal. Publications such as *The Candor*, *DuPage Arts Life*, *BenedictInk* and *Quantum Pulp* are all part of a curriculum designed by both students and professors to create a hands-on learning environment.

- Advertising copywriting
- Book and manuscript editing
- Columnist
- Desktop publishing
- Editor in print media
- Freelance writing
- Journalism
- Magazine editing, layout and design
- Newsletter production
- Public relations editing
- Publications editing
- Publishing
- Script writing

### What does a degree in writing and publishing at Benedictine offer?

Upon graduating from Benedictine University with a bachelor's degree in writing and publishing, you will have developed the required knowledge and skills that are necessary to enter the work force. You will have experience in:

- Advertising
- Copy editing
- Electronic media writing
- Feature writing
- Fiction writing
- Layout and design
- Newswriting
- Non-fiction writing
- Publishing

You will be able to:

- Produce a feature story for a magazine
- Produce a newsletter or brochure using QuarkXPress and InDesign
- Produce a news story for a newspaper or journal
- Produce a book manuscript
- Produce original poetry, short stories and media articles

# Course Requirements

## Bachelor of Arts in Writing and Publishing

### FRESHMAN

Writing Colloquium	3
Mathematics (MATH S105, S108 or S110)	3
Fine Arts/Music core elective	3
Social Science core elective	3
Religious Studies core elective	3
<b>15</b>	

Speech Communication	3
Research Writing	3
Introduction to Literary Analysis	3
Natural Science core elective	3
Social Science core elective	3
<b>15</b>	

### JUNIOR

Introduction to Creative Writing	3
Public Relations Writing	3
Modern Language III	3
Natural Science core elective	3
Cultural Heritage (HUMN 240)	3
<b>15</b>	

Literature Diversity requirement	3
Advanced Editing and Design	3
Literature of Early Modern Period	3
Modern Language IV	3
Social Science core elective	3
<b>15</b>	

### SOPHOMORE

Editing for Publications	3
Major Literature Requirement	3
Modern Language I	3
Philosophy core elective	3
Cultural Heritage (HUMN 220)	3
<b>15</b>	

Newswriting and Reporting	3
Layout and Design	3
Modern Language II	3
Natural Science core elective	3
Cultural Heritage (HUMN 230)	3
<b>15</b>	

### SENIOR

Mass Media Law and Ethics	3
LIT/COMM Theory	3
LIT/COMM Applied	3
Cultural Heritage (HUMN 250)	3
General elective	3
<b>15</b>	

Electives or Internship	<b>15</b>
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*"My work with DuPage Arts Life helped me get a foot in the door of employers."*

*Ashley Gray, C04*