BENEDICTINE UNIVERSITY CHECKLIST FOR BACHELOR OF BUSINESS ADMINISTRATION in MARKETING

Freshman Rules

(2006-2007 Academic Year)

NAME:		DATE:
BU ID #:	ADVISOR:	SEMESTER OF ENTRY:

GRADUATION REQUIREMENT: Students must submit a total of 120 semester credit hours (with a minimum G.P.A. of 2.0 from Benedictine University courses).

BASIC SKILLS (12 HOURS) Grade of "C" or better required.

College	Course #	Cr.	Grade	
				Writing Colloquium (RHET-S103)* (or HNRS 190: 1st Year Colloquium I)
				Research Writing (RHET-S102) (or HNRS 191: 1st Year Colloquium II)
				Basic Speech (RHET-S110) (or HNRS-191)
	Satisfied by major			Finite Math (MATH-S105) **or** College Algebra (MATH-S110)

***Freshman with AP credit for RHET-S103 must take RHET-S104, Person in Community: One-Hour seminar**

COMMON CORE (12 HOURS)

College	Course #	Cr.	Grade	
BU				HUMN-220 Mediterranean World (or HNRS-220 Mediterranean World)
BU				HUMN-230 Baptism of Europe (or HNRS-230 Baptism of Europe)
BU				HUMN-240 Converging Hemispheres (or HNRS-320 Converging Hemispheres)
BU				HUMN-250-WI - required for all except scholars

HUMN-220, 230, 240, 250 taken at Benedictine comprise the Cultural Heritage Series.

CORE ELECTIVES

Core Electives must be chosen from classes labeled with a "C" designation in the Catalog and Course Schedule. A list can also be found at: http://www.ben.edu/core/electives.asp.

ARTS AND HUMANITIES (12 HOURS)

	Satisfied by Major			PHIL [Ethics course]_____
				RELS_____
				FNAR/MUSI (HNRS-294 for Scholars)
				LITR/FRLGLITR_____

NATURAL SCIENCES (9 HOURS)

				LIFE SC_____ (includes BIOL, BCHM, NRHL, NUTR)
				PHYSICAL SC_____ (includes CHEM, PHYS)
	Satisfied by Major			

SOCIAL SCIENCES (9 HOURS)

	Satisfied by Major			ECON_____
				ANTH/PLSC (HNRS-393 for Scholars)_____
				PSYC/SOCL_____

MAJORS AND COGNATES❖

College	Course	Cr	Gr		College	Course	Cr	Gr	
DEPARTMENT CORE:					**MARKETING MAJOR SPECIALIZATION COURSES:**				
		3		ACCT-111 Accounting I			3		MKTG-310 Consumer Behavior
		3		ACCT-112 Accounting II			3		MKTG-330 Promotional Strategy
		3		ECON-101 Macroeconomics			3		MKTG-380 Marketing Strategy
		3		ECON-102 Microeconomics			3		MKTG-360 Marketing Research
		3		MGT-150 Statistics I			3		Elective*
		3		MGT-251 Statistics II	**DEPARTMENT COGNATES:**				
		3		FINA-300 Managerial Finance			3		CMSC-100 or higher
		3		MKT-300 Marketing			3		MATH-105 or MATH-110
		3		MGT-300 Management			3		MATH-115 Business Calculus
		3		MGT-380 Strategic Management			3		PHIL [Ethics course]

All majors must submit at least 45 credits hours in major courses [with a grade of "C" or better], of which 30 hours are at the 200 level or above, including 24 hours at the 300 level plus 12 hours cognate courses.

*From ECON 202, ACCT 311, FINA 380, MKTG 350, MGT 333, MGT 320, or MGT 301.

Marketing majors who elect to earn a second major in the undergraduate Business department must complete unique "specialization courses" for the second business major. Specialization courses may only be used to satisfy the requirements for one business major.

❖ One Writing Intensive course (indicated by a "WI" in the course schedule) must be completed within the major.

5/15/06