

BENEDICTINE UNIVERSITY CHECKLIST FOR BACHELOR OF BUSINESS ADMINISTRATION in MARKETING (2003-2004 Academic Year)

DATE _____

SEMESTER OF ENTRY _____

NAME: _____ PHONE: _____

BU ID# _____

Bring this checklist to your advising sessions each semester. Advisor: _____

GRADUATION REQUIREMENT: Students must submit a total of 120 semester credit hours (with a minimum G.P.A. of 2.0 from Benedictine University courses) of which 45 semester hours, including twelve 200+ level semester credit hours in their major field, must be from Benedictine University.

BASIC SKILLS (12 HOURS) Grade of "C" or better required.

College	Course #	Cr.	Grade
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Argumentative Writing (RHET-S101)
 Research Writing (RHET-S102)
 Basic Speech (RHET-S110)
 Math satisfied by major

COMMON CORE (12 HRS / 6 HRS FOR 20+ TRANSFERS)

College	Course #	Cr.	Grade
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

HUMN-101 1st Year Seminar
 HUMN-220, 230, or 240
 HUMN-220, 230, or 240
 HUMN-250 - required for all students

HUMN-220, 230, 240, 250 taken at Benedictine comprise the Cultural Heritage Series. Transfers with 20+ hours are exempt from the First Year Seminar and one Cultural Heritage class.

CORE ELECTIVES The approval of transfer courses for Core Electives is done at the point of transfer according to transfer guidelines. Transfer students must satisfy their remaining core elective hours using appropriate core elective courses [labeled 'C' in the Catalog and Course Schedule] or a designated history course. One of the Cultural Heritage classes may meet a Core Elective requirement in the Arts and Humanities [exclusive of the FNAR/MUSI requirement] or in the Social Sciences.

ARTS AND HUMANITIES (12 HOURS)

_____	Satisfied by major	_____	PHIL [ethics course]	_____
_____	_____	_____	RELS	_____
_____	_____	_____	FNAR/MUSI	_____
_____	_____	_____	LITR/FRLGLITR	_____

For transfers with 20+ hours: 4 courses with at least 1 but no more than 2 courses in FNAR/MUSI, and one in PHIL/RELS/LITR/FRLGLITR. The remaining two courses are to be chosen from COMM; FNAR; FRLG; HIST; LITR; MUSI; PHIL; RELS

NATURAL SCIENCES (9 HOURS)

_____	_____	_____	LIFE SC	_____
_____	_____	_____	(includes BIOL, BCHM, NRHL, NUTR)	_____
_____	_____	_____	PHYSICAL SC	_____
_____	_____	_____	(includes CHEM, PHYS)	_____
_____	Satisfied by major	_____	_____	_____

SOCIAL SCIENCES (9 HOURS)

Satisfied by Major			
_____	_____	_____	ECON
_____	_____	_____	ANTH/PLSC
_____	_____	_____	PSYC/SOCL

For transfers with 20+ hours: 3 courses from at least 2 areas of BUSN; ECON; ANTH; PLSC; PSYC; SOCL.

MAJORS AND COGNATES

_____	_____	3	_____	ACCT-111 Accounting I	_____	_____	3	_____	MKTG-310 Consumer Behavior
_____	_____	3	_____	ACCT-112 Accounting II	_____	_____	3	_____	MKTG-330 Promotional Strategy
_____	_____	3	_____	ECON-101 Macroecon	_____	_____	3	_____	MKTG-380 Marketing Strategy
_____	_____	3	_____	ECON-102 Microecon	_____	_____	3	_____	MKTG 360 Marketing Research
_____	_____	3	_____	MGT-150 Stats I	_____	_____	3	_____	Elective* _____
_____	_____	3	_____	MGT- 251 Statistics II	_____	_____	3	_____	CMSC-100 or higher
_____	_____	3	_____	FINA-300 Managerial Finance	_____	_____	3	_____	MATH-105 Finite or 110 College Algebra
_____	_____	3	_____	MKTG-300 Marketing	_____	_____	3	_____	PHIL [ethics course] _____
_____	_____	3	_____	MGT-300 Management	_____	_____	3	_____	MATH 115 Business Calculus
_____	_____	3	_____	MGT-380 Strategic Mgt	_____	_____	3	_____	

All majors must submit at least 45 credits hours in major courses [with a grade of "C" or better], of which 30 hours are at the 200 level or above, including 24 hours at the 300 level plus 12 hours cognate courses.

*From ECON 202, ACCT 311, FINA 380, MKTG 350, MGT 333, MGT 320, or MGT 301.

