

BENEDICTINE UNIVERSITY CHECKLIST FOR BACHELOR OF BUSINESS ADMINISTRATION in MARKETING (2002-2003 Academic Year)

DATE _____

SEMESTER OF ENTRY _____

NAME: _____

PHONE: _____

Attach this checklist to the catalog for the year listed above and bring to your advising sessions each semester.

GRADUATION REQUIREMENT: Students must submit a total of 120 semester credit hours (with a minimum G.P.A. of 2.0 from Benedictine University courses) of which 45 semester hours, including twelve 200+ level semester credit hours in their major field, must be from Benedictine University.

BASIC SKILLS (12 HOURS)

College	Course #	Cr.	Grade	
_____	_____	_____	_____	Argumentative Writing (RHET-S101)
_____	_____	_____	_____	Research Writing (RHET-S102)
_____	_____	_____	_____	Basic Speech (RHET-S110)
_____	_____	_____	_____	Finite Math I (MATH-S105) or
_____	_____	_____	_____	College Algebra (MATH-S110)

COMMON CORE (12 HRS / 6 HRS FOR 20+ TRANSFERS)

College	Course #	Cr.	Grade	
_____	_____	_____	_____	HUMN-101 1st Year Seminar
_____	_____	_____	_____	HUMN-220, 230, or 240
_____	_____	_____	_____	HUMN-220, 230, or 240
_____	_____	_____	_____	HUMN-250 - required for all students

HUMN-220, 230, 240, 250 taken at Benedictine comprise the Cultural Heritage Series. Transfers with 20+ hours are exempt from the First Year Seminar and one Cultural Heritage class.

CORE ELECTIVES (30 HOURS) The approval of transfer courses for Core Electives is done at the point of transfer according to transfer guidelines. Transfer students must satisfy their remaining core elective hours using appropriate core elective courses [labeled 'C' in the Catalog and Course Schedule] or a designated history course [labeled 'R' in the Catalog and Course Schedule]. One of the Cultural Heritage classes may meet a Core Elective requirement in the Arts and Humanities [exclusive of the FNAR/MUSI requirement] or in the Social Sciences.

ARTS AND HUMANITIES (12 HOURS)

_____	Satisfied by major	_____	PHIL [ethics course] _____
_____	_____	_____	RELS _____
_____	_____	_____	FNAR/MUSI _____
_____	_____	_____	LITR/FRLGLITR _____

For transfers with 20+ hours: 4 courses with at least 1 but no more than 2 courses in FNAR/MUSI, and one in PHIL/RELS/LITR/FRLGLITR. The remaining two courses are to be chosen from COMM; FNAR; FRLG; HIST; LITR; MUSI; PHIL; RELS

NATURAL SCIENCES (9 HOURS)

_____	_____	_____	_____	LIFE SC _____
_____	_____	_____	_____	(includes BIOL, BCHM, NRHL, NUTR)
_____	_____	_____	_____	PHYSICAL SC _____
_____	_____	_____	_____	(includes CHEM, PHYS)
_____	Satisfied by major	_____	_____	Math 115 Finite II

SOCIAL SCIENCES (9 HOURS)

<u>Satisfied by Major</u>				
_____	_____	_____	_____	ECON _____
_____	_____	_____	_____	ANTH/PLSC _____
_____	_____	_____	_____	PSYC/SOCL _____

For transfers with 20+ hours: 3 courses from at least 2 areas of BUSN; ECON; ANTH; PLSC; PSYC; SOCL.

MAJORS AND COGNATES

_____	_____	<u>3</u>	_____	ACCT-111 Accounting I	_____	_____	<u>3</u>	_____	MKTG-310 Consumer Behavior
_____	_____	<u>3</u>	_____	ACCT-112 Accounting II	_____	_____	<u>3</u>	_____	MKTG-330 Promotional Strategy
_____	_____	<u>3</u>	_____	ECON-101 Macroecon	_____	_____	<u>3</u>	_____	MKTG-380 Marketing Strategy
_____	_____	<u>3</u>	_____	ECON-102 Microecon	_____	_____	<u>3</u>	_____	Elective* _____
_____	_____	<u>3</u>	_____	MGT-150 Stats I	_____	_____	<u>3</u>	_____	Elective** _____
_____	_____	<u>3</u>	_____	MGT- 251 Statistics II	_____	_____	<u>3</u>	_____	CMSC-100 Intro to PC Applications***
_____	_____	<u>3</u>	_____	FINA-300 Managerial Finance	_____	_____	<u>3</u>	_____	MATH-115 Finite Math II _____
_____	_____	<u>3</u>	_____	MKTG-300 Marketing	_____	_____	<u>3</u>	_____	PHIL [ethics course] _____
_____	_____	<u>3</u>	_____	MGT-300 Management	_____	_____			
_____	_____	<u>3</u>	_____	MGT-380 Strategic Mgt	_____	_____			

All majors must submit at least 45 credits hours in major and cognate courses [with a grade of "C" or better], of which 30 hours are at the 200 level or above, including 24 hours at the 300 level.

*From MGT-320 or MGT-333

**From ECON-202, ACCT-311, FINA-380, or International Elective.

***Majors must demonstrate basic computer skills or take CMSC-100(3).

