

# BENEDICTINE UNIVERSITY CHECKLIST FOR BACHELOR OF BUSINESS ADMINISTRATION in MARKETING (2004-2005 Academic Year)

DATE \_\_\_\_\_

SEMESTER OF ENTRY \_\_\_\_\_

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

BU ID# \_\_\_\_\_

**Bring this checklist to your advising sessions each semester. Advisor:** \_\_\_\_\_

GRADUATION REQUIREMENT: Students must submit a total of 120 semester credit hours (with a minimum G.P.A. of 2.0 from Benedictine University courses) of which 45 semester hours, including twelve 200+ level semester credit hours in their major field, must be from Benedictine University.

**BASIC SKILLS (12 HOURS) Grade of "C" or better required.**

College	Course #	Cr.	Grade	
_____	_____	_____	_____	Argumentative Writing (RHET-S101)
_____	_____	_____	_____	Research Writing (RHET-S102)
_____	_____	_____	_____	Basic Speech (RHET-S110)
_____	_____	_____	_____	Math satisfied by requirements in the major

**COMMON CORE (12 HRS / 6 HRS FOR 20+ TRANSFERS)**

College	Course #	Cr.	Grade	
_____	_____	_____	_____	HUMN-101 1st Year Seminar
_____	_____	_____	_____	HUMN-220, 230, or 240
_____	_____	_____	_____	HUMN-220, 230, or 240
_____	_____	_____	_____	HUMN-250 - <b>required for all students</b>

HUMN-220, 230, 240, 250 taken at Benedictine comprise the Cultural Heritage Series.  
Transfers with 20+ hours are exempt from the First Year Seminar and one Cultural Heritage class.

**CORE ELECTIVES** The approval of transfer courses for Core Electives is done at the point of transfer according to transfer guidelines. Transfer students must satisfy their remaining core elective hours using appropriate core elective courses [labeled 'C' in the Catalog and Course Schedule] or a designated history course. Substitutions are not allowed after entry.

**ARTS AND HUMANITIES (12 HOURS)**

_____	Satisfied by major	_____	PHIL [ethics course]	_____
_____	_____	_____	RELS	_____
_____	_____	_____	FNAR/MUSI	_____
_____	_____	_____	LITR/FRLGLITR	_____

For transfers with 20+ hours: 4 courses with at least 1 but no more than 2 courses in FNAR/MUSI, and one in PHIL/RELS/LITR/FRLGLITR. The remaining two courses are to be chosen from COMM; FNAR; FRLG; HIST; LITR; MUSI; PHIL; RELS

**NATURAL SCIENCES (9 HOURS)**

_____	_____	_____	LIFE SC	_____
_____	_____	_____	(includes BIOL, BCHM, NRHL, NUTR)	_____
_____	_____	_____	PHYSICAL SC	_____
_____	_____	_____	(includes CHEM, PHYS)	_____
_____	Satisfied by major	_____		_____

**SOCIAL SCIENCES (9 HOURS)**

Satisfied by Major			
_____	_____	_____	ECON
_____	_____	_____	ANTH/PLSC
_____	_____	_____	PSYC/SOCL

For transfers with 20+ hours: 3 courses from at least 2 areas of BUSN; ECON; ANTH; PLSC; PSYC; SOCL.

**MAJORS AND COGNATES**

_____	_____	3	ACCT-111 Accounting I	_____	_____	3	MKTG-310 Consumer Behavior
_____	_____	3	ACCT-112 Accounting II	_____	_____	3	MKTG-330 Promotional Strategy
_____	_____	3	ECON-101 Macroecon	_____	_____	3	MKTG-380 Marketing Strategy
_____	_____	3	ECON-102 Microecon	_____	_____	3	MKTG 360 Marketing Research
_____	_____	3	MGT-150 Stats I	_____	_____	3	Elective*
_____	_____	3	MGT- 251 Statistics II	_____	_____	3	CMSC-100 or higher
_____	_____	3	FINA-300 Managerial Finance	_____	_____	3	MATH-105 Finite or 110 College Algebra
_____	_____	3	MKTG-300 Marketing	_____	_____	3	PHIL [ethics course]
_____	_____	3	MGT-300 Management	_____	_____	3	MATH 115 Business Calculus
_____	_____	3	MGT-380 Strategic Mgt	_____	_____	3	

All majors must submit at least 45 credits hours in major courses [with a grade of "C" or better], of which 30 hours are at the 200 level or above, including 24 hours at the 300 level plus 12 hours cognate courses.

\*From ECON 202, ACCT 311, FINA 380, MKTG 350, MGT 333, MGT 320, or MGT 301.

