

# BENEDICTINE UNIVERSITY CHECKLIST FOR BACHELOR OF BUSINESS ADMINISTRATION in MARKETING (2005-2006 Academic Year)

<b>NAME:</b>		<b>DATE:</b>
<b>BU ID #:</b>	<b>ADVISOR:</b>	<b>SEMESTER OF ENTRY:</b>

GRADUATION REQUIREMENT: Students must submit a total of 120 semester credit hours (with a minimum G.P.A. of 2.0 from Benedictine University courses) of which 45 semester hours, including twelve 200+ level semester credit hours in their major field, must be from Benedictine University.

<p><b><u>BASIC SKILLS</u></b> (12 HOURS) Grade of "C" or better required.</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">College</th> <th style="text-align: left;">Course #</th> <th style="text-align: left;">Cr.</th> <th style="text-align: left;">Grade</th> <th></th> </tr> </thead> <tbody> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>Argumentative Writing (RHET-S101)</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>Research Writing (RHET-S102)</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>Basic Speech (RHET-S110)</td> </tr> <tr> <td>_____</td> <td>Satisfied by Major</td> <td>_____</td> <td>_____</td> <td>Finite Math (MATH-S105) or College Algebra (MATH-S110)</td> </tr> </tbody> </table>	College	Course #	Cr.	Grade		_____	_____	_____	_____	Argumentative Writing (RHET-S101)	_____	_____	_____	_____	Research Writing (RHET-S102)	_____	_____	_____	_____	Basic Speech (RHET-S110)	_____	Satisfied by Major	_____	_____	Finite Math (MATH-S105) or College Algebra (MATH-S110)	<p><b><u>COMMON CORE</u></b> (12 HRS / 6 HRS FOR 20+ TRANSFERS)</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">College</th> <th style="text-align: left;">Course #</th> <th style="text-align: left;">Cr.</th> <th style="text-align: left;">Grade</th> <th></th> </tr> </thead> <tbody> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>HUMN-101 1st Year Seminar</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>HUMN-220, 230, or 240</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>HUMN-220, 230, or 240</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>_____</td> <td>HUMN-250 - required for all</td> </tr> <tr> <td colspan="5">HUMN-220, 230, 240, 250 taken at Benedictine comprise the Cultural Heritage Series. Transfers with 20+ hours are exempt from the First Year Seminar and one Cultural Heritage class.</td> </tr> </tbody> </table>	College	Course #	Cr.	Grade		_____	_____	_____	_____	HUMN-101 1st Year Seminar	_____	_____	_____	_____	HUMN-220, 230, or 240	_____	_____	_____	_____	HUMN-220, 230, or 240	_____	_____	_____	_____	HUMN-250 - required for all	HUMN-220, 230, 240, 250 taken at Benedictine comprise the Cultural Heritage Series. Transfers with 20+ hours are exempt from the First Year Seminar and one Cultural Heritage class.				
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**CORE ELECTIVES** The approval of transfer courses for Core Electives is done at the point of transfer according to transfer guidelines. Transfer students must satisfy their remaining core elective hours using appropriate core elective courses [labeled 'C' in the Catalog and Course Schedule] or a designated history course. Substitutions are not allowed after entry.

<p><b><u>ARTS AND HUMANITIES</u></b> (12 HOURS)</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td>_____</td> <td>Satisfied by Major</td> <td>_____</td> <td>PHIL [Ethics course]</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>RELS</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>FNAR/MUSI</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>LITR/FRLGLITR</td> </tr> </table> <p>For transfers with 20+ hours: 4 courses with at least 1 but no more than 2 courses in FNAR/MUSI, and one in PHIL/RELS/LITR/FRLGLITR. The remaining two courses are to be chosen from COMM; FNAR; FRLG; HIST; LITR; MUSI; PHIL; RELS.</p>	_____	Satisfied by Major	_____	PHIL [Ethics course]	_____	_____	_____	RELS	_____	_____	_____	FNAR/MUSI	_____	_____	_____	LITR/FRLGLITR	<p><b><u>NATURAL SCIENCES</u></b> (9 HOURS)</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>LIFE SC</td> </tr> <tr> <td colspan="4" style="text-align: center;">(includes BIOL, BCHM, NRHL, NUTR)</td> </tr> <tr> <td>_____</td> <td>_____</td> <td>_____</td> <td>PHYSICAL SC</td> </tr> <tr> <td colspan="4" style="text-align: center;">(includes CHEM, PHYS)</td> </tr> <tr> <td>_____</td> <td>Satisfied by Major</td> <td>_____</td> <td>_____</td> </tr> </table>	_____	_____	_____	LIFE SC	(includes BIOL, BCHM, NRHL, NUTR)				_____	_____	_____	PHYSICAL SC	(includes CHEM, PHYS)				_____	Satisfied by Major	_____	_____
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<b><u>SOCIAL SCIENCES</u></b> (9 HOURS)			
_____	Satisfied by Major	_____	ECON
_____	_____	_____	ANTH/PLSC
_____	_____	_____	PSYC/SOCL
For transfers with 20+ hours: 3 courses from at least 2 areas of BUSN; ECON; ANTH; PLSC; PSYC; SOCL.			

## **MAJORS AND COGNATES**

College	Course	Cr	Gr	College	Course	Cr	Gr
<b>DEPARTMENT CORE:</b>				<b>MARKETING MAJOR SPECIALIZATION COURSES:</b>			
		3				3	
			ACCT-111 Accounting I				MKTG-310 Consumer Behavior
		3				3	
			ACCT-112 Accounting II				MKTG-330 Promotional Strategy
		3				3	
			ECON-101 Macroeconomics				MKTG-380 Marketing Strategy
		3				3	
			ECON-102 Microeconomics				MKTG-360 Marketing Research
		3				3	
			MGT-150 Statistics I				Elective*
		3				3	
			MGT-251 Statistics II	<b>DEPARTMENT COGNATES:</b>			
		3				3	
			FINA-300 Managerial Finance				CMSC-100 or higher
		3				3	
			MKT-300 Marketing				MATH-105 or MATH-110
		3				3	
			MGT-300 Management				MATH-115 Business Calculus
		3				3	
			MGT-380 Strategic Management				PHIL [Ethics course]

All majors must submit at least 45 credits hours in major courses [with a grade of "C" or better], of which 30 hours are at the 200 level or above, including 24 hours at the 300 level plus 12 hours cognate courses.

\*From ECON 202, ACCT 311, FINA 380, MKTG 350, MGT 333, MGT 320, or MGT 301.

Marketing majors who elect to earn a second major in the undergraduate Business department must complete unique "specialization courses" for the second business major. Specialization courses may only be used to satisfy the requirements for one business major.

BENEDICTINE UNIVERSITY CHECKLIST FOR BACHELOR OF BUSINESS ADMINISTRATION in  
MARKETING  
(2005-2006 Academic Year)

**MINOR/CONCENTRATION/TEACHER CERTIFICATION/ELECTIVES**

<u>College</u>	<u>Course #</u>	<u>Cr.</u>	<u>Grade</u>		<u>College</u>	<u>Course #</u>	<u>Cr.</u>	<u>Grade</u>
_____	_____	_____	_____		_____	_____	_____	_____
_____	_____	_____	_____		_____	_____	_____	_____
_____	_____	_____	_____		_____	_____	_____	_____
_____	_____	_____	_____		_____	_____	_____	_____
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_____	_____	_____	_____		_____	_____	_____	_____
_____	_____	_____	_____		_____	_____	_____	_____

Concentrations, endorsements, minors, electives are optional, but recommended.

Notes: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Highest Level Math Completed [if appropriate]: \_\_\_\_\_

	<u>Transferable Hours</u>	<u>Hours Remaining</u>	<b>The following semester hours will be posted on your transcript:</b>
Basic Skills	_____	_____	_____
Common Core	_____	_____	_____
Core Electives	_____	_____	_____
Major & Cognates	_____	_____	_____
Electives	_____	_____	_____
Other	_____	_____	_____
<b>TOTAL</b>	_____	_____	_____

**Special Notes:**

1. Hours in progress are not included in the totals of this evaluation. Additional hours will be credited upon receipt of credentials.
2. We do not apply grades of "D" toward a major or Basic Skills or toward some other courses as stated in the university catalog.
3. Double credit will not be given for repeated courses.
4. Only courses taken at Benedictine University will be included in the grade point average.
5. This checklist is applicable for the major indicated. If a different major is chosen, the requirements for both the major and core will vary.
- 6a. To be considered for Latin graduation honors, you must complete 55 undergraduate semester hours at Benedictine University.
- 6b. Students who complete 30 to 54 hours with a 3.5 cumulative grade point average at Benedictine University will graduate "with Honors".
7. 55 semester hours at the Baccalaureate level must be completed at a four-year regionally accredited college/university.
8. Courses taken at Benedictine University may be repeated only at Benedictine University.
9. A minimum of 30 semester credit hours must be earned from coursework at Benedictine University.
10. A minimum total of 120 semester credit hours are required for graduation (with a minimum cumulative G.P.A. of 2.0 from Benedictine University) of which 45 semester hours, including twelve 200+ level semester credit hours in the major field, must be from Benedictine University.
11. Equivalent transfer courses, if taken prior to admission, may meet core requirements. Any course taken to fulfill core requirements after admission to Benedictine must be a core elective course (labeled with a "C" in the Catalog or course schedule) or an IAI core course. Written permission is required for current Benedictine students to transfer in courses from other schools. See your advisor.

\_\_\_\_\_ Date

\_\_\_\_\_ Transfer Articulation Coordinator

\_\_\_\_\_ Department Chair  
 See the Department Chair for evaluation of major credit.