| 14THCLASS INFORMATION | Benedictine University  
**MBA 539A – International Business**  
Late Summer 2016  
August 29th – September 28th  
Monday & Wednesday, 6:30 – 9:30 PM  
Classroom location: Refer to MyBenU |
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<td>COURSE PREREQUISITES</td>
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| INSTRUCTOR INFORMATION | Dr. Tom Yu  
Phone: 630-829-1931; Email: tyu@ben.edu  
Office Hours: M/W 3:30 – 6 PM  
or by appointment  
Office location: GN 370 |
| COURSE OBJECTIVES | Learning Objectives and Assessment:  
- Examine the impact that culture plays in global management.  
- Analyze options available for entry into global markets, and the strengths and weaknesses of each.  
- Identify the elements of the complex global business decision matrix.  
- Assess various ethical business practices |
| CLASS OVERVIEW & GRADING | Class Participation: 20%  
Weekly Assignments: 40%  
Term Project Presentation and Paper: 40% |
| REQUIRED TEXT | Title: International Business  
Author: Hill, Charles  
Publisher: McGraw-Hill  
Edition: 11th  
ISBN: 9781259578113  
OR  
Edition: 10th  
ISBN: 9780078112775 |
| IMPORTANT REMINDERS | Students are expected to check the class Desire2Learn (D2L) site prior to the first night of class and on an on-going basis. |
| PRE-CLASS ASSIGNMENT | Exchange email with instructor (my email address is tyu@ben.edu). Include your degree program and where you are in the program, and introduce yourself (experience, job or role, employer). |