| MBA SEMINAR NUMBER, NAME QUARTER | MBA 539A International Business  
| TIME, DATES LOCATION | Fall 2015 10/06/2015 – 12/08/2015  
| | Tuesday: 6:30 – 9:30 pm  
| | Classroom: Refer to MyBenU  
| COURSE PREREQUISITES | None  
| INSTRUCTOR CONTACT INFO | Dr. Tom Yu  
| | tyu@ben.edu  
| | Office Phone:630-829-1931  
| | GBA Office Phone 630-829-6210; Fax: 630-829-6034  
| | Office Hours:  
| | Monday: 3:30 – 6:00 pm  
| | Tuesday: 3:30 – 6:00 pm  
| | Thursday: 3:30 – 6:00 pm  
| | Or by appointment  
| | Scholl Hall 146  
| COURSE OBJECTIVES | Learning Objectives and Assessment:  
| | 1. Examine the impact that culture plays in global management.  
| | 2. Analyze options available for entry into global markets, and the strengths and weaknesses of each.  
| | 3. Identify the elements of the complex global business decision matrix.  
| | 4. Assess various ethical business practices  
| CLASS OVERVIEW AND GRADING | Class Participation: 20%  
| | Weekly Assignments: 40%  
| | Term Project Presentation and Paper: 40%  
| | OR  
| IMPORTANT REMINDERS | Students are expected to check the class Desire2Learn (D2L) site prior to the first night of class and on an on-going basis.  
| PRE-CLASS ASSIGNMENT for Session #1 | Exchange email with instructor (my email address is tyu@ben.edu). Include your degree program and where you are in the program, and introduce yourself (experience, job or role, employer).