### Class Information

Benedictine University Graduate Business Programs

**MBA 539 A - International Business**

**Fall 2016**

October 4th – December 6th

Tuesdays, 6:30 – 9:30 PM

Classroom location: Refer to MyBenU

### Instructor Information

Dr. Tom Yu

Email: [tyu@ben.edu](mailto:tyu@ben.edu); Phone: 630-829-1931

Office location: GN 370

Office Hours: Monday, Tuesday, & Thursday 3:30 – 6 PM

### Course Objectives

As a result of this course, you will be expected to:

- Examine the impact that culture plays in global management.
- Analyze options available for entry into global markets, and the strengths and weaknesses of each.
- Identify the elements of the complex global business decision matrix.
- Assess various ethical business practices

### Class Overview & Grading

Class Participation: 20%

Weekly Assignments: 40%

Term Project Presentation and Paper: 40%

### Required Text

Author: Hill, Charles

Title: International Business

Publisher: McGraw-Hill

Edition: 11th

ISBN: 9781259578113

### Important Reminders

Students are expected to check the class Desire2Learn (D2L) site prior to the first night of class and on an on-going basis.

### Pre-Class Assignment

Exchange email with instructor (my email address is [tyu@ben.edu](mailto:tyu@ben.edu)). Include your degree program and where you are in the program, and introduce yourself (experience, job or role, employer).