| CLASS INFORMATION | Benedictine University  
| MBA 539A International Business  
| Winter 2016  
| Wednesdays, 6:30 – 9:30 pm  
| January 13 – March 16  
| Classroom location: Refer to MyBenU |
| COURSE PREREQUISITES | None |
| INSTRUCTOR INFORMATION | Dr. Tom Yu  
| E-mail: tyu@ben.edu; Office Phone: 630-829-1931  
| GBA Office Phone 630-829-6210  
| Goodwin Hall 370  
| Office Hours: Wednesday & Thursday: 3:30 – 6:00 pm or by appointment |
| COURSE OBJECTIVES | Learning Objectives and Assessment:  
1. Examine the impact that culture plays in global management.  
2. Analyze options available for entry into global markets, and the strengths and weaknesses of each.  
3. Identify the elements of the complex global business decision matrix.  
4. Assess various ethical business practices |
| CLASS OVERVIEW & GRADING | Class Participation: 20%  
Weekly Assignments: 40%  
Term Project Presentation and Paper: 40% |
OR  
| IMPORTANT REMINDERS | Students are expected to check the class Desire2Learn (D2L) site prior to the first night of class and on an on-going basis. |
| PRE-CLASS ASSIGNMENT | Exchange email with instructor (my email address is tyu@ben.edu). Include your degree program and where you are in the program, and introduce yourself (experience, job or role, employer). |