| CLASS INFORMATION | Benedictine University  
MBA 636 Transnational Management & Global Organizations  
Winter 2016  
Wednesdays, 6:30 – 9:30 PM  
01/13/2016 – 03/16/2016  
Classroom: Refer to MyBenU |
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<td>COURSE PREREQUISITES</td>
<td>Completion of select MBA 600-Level required courses that comprise the Managerial Process area (601, 611, and 630)</td>
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| INSTRUCTOR INFORMATION | Program Director of Master of Science in Accountancy and Taxation  
Assistant Professor: John C. Draut  
Office: Goodwin Hall 367  
Office Hours: by appointment  
Office Phone: 630-829-1937; E-Mail: jdraut@ben.edu  
GBA Office Phone: 630-829-6210 |
| COURSE OBJECTIVES | As a result of this course, students will be able to:  
- Understand current models and approaches to strategy formulation and implementation for multinational business enterprises.  
- Integrate the functional disciplines of designing an effective organizational structure through the application of cross border knowledge transfers and boundary expanding structures like joint ventures and alliances.  
- Identify the key traits of successful management teams that are a core requirement for transnational operations and where the roles of this complex organization will be in the ever expanding global economy.  
- Comprehend the inherent dangers and values of outsourcing and managing foreign suppliers that are vital components to transnational organizations.  
- Devise various types of strategy for transportation and logistic systems that are a core requirement for transnational organizations.  
- Complete a presentation to at the end of the course on a topic assigned by the professor that will address key issues in transnational management and global operations. |
| CLASS OVERVIEW & GRADING | Will be described in the class syllabus, which will be provided the first night of class. |
| REQUIRED TEXT | Bartlett, Ghoshal and Beamish; Transnational Management; 7th edition,  
ISBN: 9780078029394 |
| IMPORTANT REMINDERS | Each student should be prepared on a weekly basis to discuss the weekly case assignments and the written ones as well. This class will only be successful with the cooperation and diligent preparation of every class member. |
| PRE-CLASS ASSIGNMENT | Read and be prepared to discuss  
- Bartlett, Chapter 1; Readings 1-1, 1-2, and 1-3  
- Review Cases 1-1 and 1-2 |