### Class Information

Benedictine University Graduate Business Programs  
**MBA_MGMT_MIS 671 A – Strategic Management**  
Fall 2016  
October 6th – December 8th  
Thursdays, 6:30 – 9:30 PM  
Classroom location: Refer to MyBenU

### Course Prerequisites

Completion of all of the 500-level core courses and 600-level required courses. This course should be taken within two courses of program completion.

### Instructor Information

Program Director of Master of Science in Accountancy and Taxation  
Assistant Professor: John C. Draut  
Office: Goodwin Hall 367  
Office Phone: 630-829-1937; E-Mail: jdraut@ben.edu  
Office hours: Tuesday and Thursday: 4:00 PM – 6:30 PM

### Course Objectives

As a result of this course, you will be expected to:

- Discuss the value of strategy and its impact on the business enterprise.
- Compare and contrast current models and approaches to strategy formulation and implementation.
- Evaluate the driving forces behind a firm’s movement from a single and dominant business strategy to a more diversified strategic approach.
- Interpret the impact of international diversification on firms’ returns and innovation.
- Formulate senior management strategies to establish an ethical and socially responsible organizational culture.
- Identify acquisition strategies that enhance innovation.

### Class Overview & Grading

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Quizzes / Case Discussions</td>
<td>10 Points</td>
<td>10% of final grade</td>
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<tr>
<td>Two Individual Case Analyses</td>
<td>50 Points</td>
<td>25% of final grade</td>
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<tr>
<td>Peer Evaluation</td>
<td>10 Points</td>
<td>10% of the final grade</td>
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<tr>
<td>Team Case Analysis</td>
<td>10 Points</td>
<td>10% of the final grade</td>
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<tr>
<td>Three Year Strategic Plan</td>
<td>30 Points</td>
<td>15% of final grade</td>
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<tr>
<td>Capstone Group Presentation</td>
<td>40 Points</td>
<td>20% of final grade</td>
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<tr>
<td>Overall BSG Company Evaluation</td>
<td>40 Points</td>
<td>20% of final grade</td>
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<tr>
<td><strong>Total Weighted Points</strong></td>
<td><strong>190 Points</strong></td>
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### Required Text


- The course will employ case studies located within the text
- The class will engage in an interactive business strategy game that will be team centered and focus on:
  - Managing a Global Shoe Company
  - Competing against fellow class teams
  - Taking two online quizzes on the text material
  - A Cap Stone Presentation of the final games out comes
### IMPORTANT REMINDERS

Students are expected to check the class Desire2Learn (D2L) site prior to the first night of class and on an on-going basis.

This course should be taken within two (2) courses of completion of the MBA degree program. The course contains a final Capstone group presentation before a panel of MBA and Benedictine Faculty members. *This process will be discussed in class in greater detail. The class will have 9 regular class sessions, and the formal presentation in Week 10.*

The class focuses on integrating the diverse classes within the BU MBA program. It will provide each student with a comprehensive management tool and arm them with knowledge and skills that will assist them in meeting their career and personal goals.

Due to the Thanksgiving Holiday, there will be no class on Thursday, November 24th. We will be doing the normal 10 weeks of work in 9 weeks.

### PRE-CLASS ASSIGNMENT

- Read Chapters 1 and 2 in the text
- We will form teams and sign up for the Business Simulation Game
- We will also assign the team case presentation