### MBA_MSA 520 A – Leadership & Ethics in a Global Environment

**Fall 2015**
Monday’s 6:30 – 9:30 PM
10/8-12/5
Classroom: Refer to Ben, EDU

### INSTRUCTOR CONTACT INFORMATION

- **John Malec**
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  - Office Hours: By Appointment Only

### COURSE OBJECTIVES

As a result of this course, students will be able to:

- Create awareness and clear understanding of the emerging business environment including the impact of globalization.
- Examine complex issues experienced in today’s business environment.
- Explore fundamental management and leadership principles.
- Analyze business ethical issues and examine methods of resolving moral dilemmas.
- Utilize critical strategic thinking necessary for effective case analysis.
- Demonstrate professional communication skills (written and presentation).

### CLASS OVERVIEW & GRADING

<table>
<thead>
<tr>
<th>Students are graded as follows:</th>
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<tbody>
<tr>
<td>Class Participation 20 points (-10% for each absence)</td>
<td>20 points</td>
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<tr>
<td>Individual written/oral case reports (2 at 10% each)</td>
<td>20 points</td>
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<tr>
<td>Leadership paper</td>
<td>10 points</td>
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<tr>
<td>Final team case presentation</td>
<td>25 points</td>
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<tr>
<td>Group Moderator Presentation</td>
<td>05 points</td>
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<tr>
<td>Quizzes (2 at 10 points each)</td>
<td>20 points</td>
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<tr>
<td>Total attainable points</td>
<td><strong>100 points</strong></td>
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### REQUIRED TEXT


### IMPORTANT REMINDERS

- Students are expected to check the class Desire2Learn (D2L) site prior to the first night of class and on an on-going basis.
- Course syllabus handed out in first class/review and assigned case studies/Teams formed for final project presentations.

### PRE-CLASS ASSIGNMENT for Session #1

Familiarize yourselves with all text books and prepare to interact with your fellow students. “Case Study” analysis will be discussed in the first class as well as setting the stage for this dynamic course. Read Clawson Chapter One – *The Leadership Point of View Pages 3-10*

### BRIEF NOTES FROM INSTRUCTOR

MBA 520 is divided into three basic sections and is generally taken as one of the first graduate level courses the MBA student is exposed to. Its primary intent is to give the student an appreciation for the very complex environment in which business managers and leaders function. It is also used as a vehicle to expose the student to graduate level teaching and learning techniques such as case analysis, team and group work, class discussion, debate and experience sharing. Topics such as Diversity and Legal issues in business will be lectured upon, as well as Globalization and Leadership. Additional topics will be interspersed as Professor feels appropriate.