

Inquiry Curriculum Requirements | A Liberal Arts Curriculum
Basic Skills | Grade of "C" or better required. 12

COLLEGE	COURSE		CR	GR
	WRIT 101	Writing Colloquium	3	
	WRIT 102	Research Writing	3	
	SPCH 110	Speech Communication	3	
	MATH 105	Finite Mathematics or	3	
	MATH 110	College Algebra	3	

Interdisciplinary Seminars | Must be completed at BenU. 6

COLLEGE	COURSE		CR	GR
BenU	IDS 201-204	Catholic and Benedictine Intellectual Traditions (WI)	3	
BenU	IDS 301-304	Human Dignity or The Common Good	3	

Distribution Requirement (DR) | Scholars Program students please refer to specific checklist for requirements.

COLLEGE	COURSE		CR	GR
Arts and Humanities 15				

BenU	MGT 252	Religious/Theological (QRT)	3	
		Philosophical (QPL)		
		Historical (QHT)		
		Literary/Rhetorical (QLR)		
		Artistic/Creative (QCA)		

Natural Sciences 9

		Life-Scientific (QLS)		
		Physical-Scientific (QPS)		
Satisfied by Major		Computational, Math and Analytical (QCM)	—	—

Social Sciences I and II 6

Satisfied by Major		Individuals/Organizations/Societies (QIO)	—	—
Satisfied by Major		Political/Global/Economic Systems (QPE)	—	—

Cocurricular | Requirements may be met through DR or major courses.

Course or Experience				
		<input type="checkbox"/>	Global Designation (G)	
		<input type="checkbox"/>	Sustainability (S)	
BenU	IDS 201-204	<input type="checkbox"/>	Writing Intensive (WI)	
BenU	MGT 300	<input type="checkbox"/>	Writing Intensive (WI)	
BenU	MGT 380	<input type="checkbox"/>	Writing Intensive (WI)	
BenU	MGT 380	<input type="checkbox"/>	Engaged Learning (EL)	
		<input type="checkbox"/>	Learning Community (LC)	

Notes | All Undergraduate Degree Programs

INQUIRY CURRICULUM REQUIREMENTS: Remaining DR courses must be chosen from classes labeled with appropriate designation in catalog or course schedule. Some DR requirements are satisfied by major requirements. Substitutions are not allowed after entry.

Graduation Requirement | Min. Semester Credit Hours 120
Major Requirements | Grade of "C" or better required. 57

COLLEGE	COURSE		CR	GR
Business Core Courses (36 semester credit hours)				
	ACCT 111	Accounting I	3	
	ACCT 112	Accounting II	3	
	BALT 240	Excel for Mere Mortals	3	
	ECON 101	Macroeconomics	3	
	ECON 102	Microeconomics	3	
	FINA 300	Managerial Finance	3	
	MKTG 300	Marketing	3	
	MGT 150	Statistics I	3	
	MGT 235	Business Law	3	
	BALT 301	Managerial Decision Making Under Uncertainty	3	
	MGT 300	Management (WI)	3	
	MGT 380	Strategic Management (WI)	3	

Major Courses (21 semester credit hours)

	MKTG 310	Consumer Behavior	3	
	MKTG 330	Promotional Strategy	3	
	MKTG 360	Marketing Research	3	
	MKTG 380	Marketing Strategy	3	
	MKTG	Elective 330 level	3	
	MKTG	Elective 330 level	3	
	BALT	Elective 330 level	3	

Major Specific Notes | Marketing

All majors must submit at least 45 semester credit hours in major courses (with a grade of "C" or better in each course) of which 30 semester credit hours are at the 200 level or above, including 21 semester credit hours at the 300 level.

An ethics course must be taken.

Marketing majors who elect to study a second major in the Department of Undergraduate Business must complete unique "major courses" for the second business major. Major courses may only be used to satisfy the requirements of one business major.

Graduation Requirement | Min. Semester Credit Hours 120
Concentrations Available | Grade of "C" or better required.

COLLEGE	COURSE	CR	GR
Business Analytics			
	BALT 310 Vis Tech and Dashboarding	3	
	BALT 320 Data and Text Mining	3	
	BALT 330 Database Structures and Queries	3	
	BALT 370 Intro to GIS for Bus Analytics	3	
Digital Marketing			
	MKTG 345 Introduction to Web Analytics	3	
	MKTG 347 Social Media Marketing	3	
	MKTG 348 Content Development & Search Engine Optimization	3	
	MKTG 349 Search Engine Marketing	3	
Operations Management			
	BALT 325 or INTB 340	3	
	BALT 350 Business Process Mgt	3	
	MGT 235 Business Law I	3	
	MGT 333 Operations Management	3	

Summary of Evaluation

* Please consult with your department advisor regarding further evaluation of major credits and remaining major requirements.

	Hours Completed	Hours Remaining
Basic Skills		
Interdisciplinary Seminars		
Arts and Humanities Modes of Inquiry		
Natural Sciences Modes of Inquiry		
Social Sciences Modes of Inquiry		
Business Core		
Major	*	*
Electives	*	*
TOTAL		*

Summary of Transferable Credit

The following semester credit hours will be posted to your transcript.

Notes

Highest level of math completed (if applicable).

Date: _____

Transfer Credit Evaluation and Articulation

Minor

Minors are optional, but recommended. Please see the Benedictine University Undergraduate Catalog and the department for specific requirements. List courses taken toward earning a minor.

General Electives

General Elective courses may be necessary to meet graduation requirement of 120 semester credit hours. Students may list completed courses below.

Residency Requirements

Please note the checked boxes that apply to you:

- A minimum total of 120 semester credit hours are required for graduation (with a minimum cumulative GPA of 2.000 from Benedictine University).
- A minimum of 54 semester credit hours at the baccalaureate level must be completed at a four-year regionally accredited college/university.
- At least 12 semester credit hours at the 200 level or above in the major field must be from Benedictine University.
- At least 30 semester credit hours must be completed at Benedictine University.

Special Notes

1. This checklist is applicable for the major indicated. If a different major is chosen, the requirements for the major, modes and semester credit hours remaining will vary.
2. This checklist is for advising purposes. Students must follow the requirements for graduation as outlined in the University Undergraduate Catalog at their term of entry.
3. Semester credit hours in progress are not included in the totals of this evaluation. Additional semester credit hours will be credited upon receipt of credentials.
4. Courses must have a grade of "C" or better to be accepted in the Basic Skills and the major or minor area. A grade of "D" or better is required in all other areas, except where program requirements specify otherwise.
5. Duplicate semester credit hours will not be given for repeated courses.
6. Courses taken at Benedictine University may be repeated only at Benedictine University. Please see the catalog for the Course Repeat Policy.
7. Only courses taken at Benedictine University will be included in your GPA.
8. An Approval of Transfer Courses form must be completed for current Benedictine students to transfer courses from other schools. Students with junior or senior standing (60 or more semester credit hours earned) will not be eligible to transfer community college course credit back to Benedictine University once they become a student of record. Credit from accredited four-year institutions is not affected, nor is coursework required by special agreements such as 2+2 or 2+3 programs.

Signature: _____