

Bilingual Journalism

at Benedictine University

Why study Bilingual Journalism at Benedictine University?

Bilingual journalism at Benedictine is a unique program in the Midwest. It prepares students who are either currently bilingual or want to be for careers in journalism where language skills will provide the ultimate flexibility.

What does a degree in Bilingual Journalism offer?

The bilingual journalism program is interdisciplinary and designed to prepare students for careers in the Hispanic-American mass media. Instructors from the Spanish and Communication Arts programs will give you the necessary training in both disciplines.

What careers are available with a degree in Bilingual Journalism?

- Advertising
- Newsletter production
- Book and manuscript editing
- Newspaper editing and reporting
- Broadcasting/cable television
- Public relations
- Computer graphic design
- Publications editing
- Desktop publishing
- Publishing
- Freelance writing
- Script writing
- Journalism
- Television/video production and direction
- Magazine editing, layout and design
- Web page design and multimedia
- Magazine writing

How does the program work?

You will have experience in:

- Advertising
- Editing
- Multimedia
- Production
- Broadcasting
- Layout and design
- Newswriting
- Publishing

You will be able to:

- Produce a feature story for a magazine
- Produce a newsletter or brochure using InDesign
- Produce a story for a newspaper or journal
- Produce a television commercial
- Produce an interactive Web project
- Conduct an on-camera interview
- Produce a variety of media materials in Spanish

You will have the means to produce a professional portfolio and will leave Benedictine with knowledge and insight in each aspect of the media industry as it relates to Spanish-speaking media. You will have gained both applied and academic experience to help you develop a professional resume. A portfolio will give you an added advantage in the work force.

Recommended Program

Bachelor of Arts in Bilingual Journalism

FRESHMAN

Writing Colloquium	3
Mathematics (MATH S105, S108 or S110)	3
Fine Arts/Music core elective	3
Social Science core elective	3
Natural Science core elective	3
	15

Speech Communication	3
Elements of Spanish Civilization and Culture	3
Introduction to Bilingual Journalism	3
Natural Science core elective	3
Research Writing	3
	15

JUNIOR

Latin American Culture	3
Social Science core elective	3
Cultural Heritage (HUMN 240)	3
Advanced Journalism Writing	3
Advanced Grammar	3
	15

Advanced Oral Communications	3
Natural Science core elective	3
Fine Arts/Music core elective	3
Literature core elective	3
Elective	3
	15

SOPHOMORE

Television Production	3
Editing for Publications	3
Newswriting/Reporting	3
Electronic Media Writing	3
Cultural Heritage (HUMN 220)	3
	15

Layout and Design	3
Philosophy core elective	3
Cultural Heritage (HUMN 230)	3
Spanish Civilization and Culture	3
Religious Studies core elective	3
	15

SENIOR

Mass Media Law and Ethics	3
Advanced Written Communication	3
Natural Science core elective	3
Cultural Heritage (HUMN 250)	3
Social Science core elective	3
	15

Advanced Writing/Editing/Design	3
Internship	3
Portfolio	3
Elective	3
Elective	3
	15

This schedule assumes the student will have proficiency in SPAN 101, 102, 201 and 202. Otherwise, these requirements will also have to be completed.