

Business and Economics

at Benedictine University

Why study business and economics at Benedictine?

When you choose to become a business and economics major at Benedictine University, you will receive thorough exposure to business and economic principles and how they are applied to the national economy and the business world. You will also be prepared to continue graduate studies in business or management. Benedictine University offers you:

- Opportunities to gain practical experience while earning a salary and college credit through internships
- Location in Chicago's western suburbs where you will be near the high-tech industries, many with national headquarters nearby
- Membership in the Business Club which organizes field trips, guest speakers and social events around your business interests
- Opportunities to study topics in related programs, such as opinion research, computer science, advertising and organizational behavior, that will help you develop additional marketable skills
- Close contact with our professional faculty that is possible because of our low student-faculty ratio
- Broad-based education that will help you not only get your first professional job, but be an asset in getting future promotions

What careers are available with a business and economics degree?

Our program has been designed to provide you with the necessary theoretical and practical background for careers in the following fields:

- Accounting
- Business
- Economics
- Finance
- Management
- Marketing

If you wish to teach business and economics in high school, you may also register with the School of Education and complete the course requirements needed for teacher certification.

How does the program work?

As a business and economics major, you'll acquire the broad base of knowledge, represented by the University's core courses taken by all students, that will prove valuable in your future career development and daily life as a citizen of your community. You'll learn the fundamentals of the economic system, both as it functions at the national level and within the corporation, the principles of accounting and managerial finance, and the principles of mathematics along with knowledge in each of the related social sciences: sociology, political science, psychology and ethics. To complete your major, you'll choose at least four additional upper-level business courses such as marketing, managerial finance, human resource management, investments, consumer behavior or international marketing. To demonstrate the knowledge you have acquired, one of your 300-level department electives should be a 380 capstone course from among FINA 380, MGT 380 or MKTG 380.

Recommended Program

Bachelor of Business Administration in Business and Economics

FRESHMAN

Writing Colloquium	3
Mathematics (MATH S105 or S110)	3
Psychology/Sociology core elective	3
Accounting I	3
Fine Arts/Music core elective	3
	15

Speech Communication	3
Research Writing	3
Principles of Microeconomics	3
Accounting II	3
Business Calculus	4
	16

JUNIOR

Managerial Finance	3
Money and Financial Markets	3
Literature core elective	3
Ethics*	3
Cultural Heritage (HUMN 240)	3
	15

Price Theory and Applications	3
Management	3
Marketing	3
Religious Studies or Philosophy core elective*	3
Cultural Heritage (HUMN 250)	3
	15

*The ethics requirement can be satisfied by MGT/THEO 252 or a core approved Philosophy Ethics course.

Internship M.B.A. 4+1 Program

Earn a graduate degree in approximately one year after earning your undergraduate degree with the Internship Master of Business Administration (M.B.A.) Program developed specifically for students who wish to earn an M.B.A. degree immediately following an undergraduate degree. The program provides a faculty advisor who guides students in locating internship. Acceptance into the program is determined individually for each student based on transcribed grades. Course waivers or substitutions are not guaranteed. Typically two years of work experience is required, with consideration of part-time employment given.

SOPHOMORE

Business Statistics I	3
CMSC 180 and 183 or higher	3
Principles of Macroeconomics	3
Cultural Heritage (HUMN 220)	3
Elective	3
	15

Business Statistics II	3
Life Science core elective	3
Political Science core elective	3
Physical Science core elective	3
Cultural Heritage (HUMN 230)	3
	15

SENIOR

Upper level course in major	6
Electives	9
	15

Upper level course in major*	3
Electives	9
FINA, MGT or MKTG 380	3
	15

*One of the following courses from economics, finance, international business, management or marketing at the 300 level. ACCT 311 or 312 can substitute for one of the upper level major courses.

Recommended Program

Bachelor of Business Administration in Business and Economics (Sports Management and Sports Marketing Concentrations)

What are the Sports Management and Sports Marketing Concentrations?

Sports are ingrained in American culture. For many, they are more significant and better understood than international events. The sports section is a key part of most major newspapers and sports are a significant component of every local news broadcast. Americans spend billions of dollars on everything from tickets to sports-endorsed merchandise. Advertisers spend billions of dollars to get their products in front of sports fans. Job opportunities are increasing as new sports gain popularity and television networks include more sports programming.

The Sports Management and Sports Marketing concentrations will examine this phenomenon and the impact that it has on the fiber of American society. A series of courses introduce students to various aspects of the rapidly expanding sports and leisure-related industry. Specific topics include facilities and player management, economics, culture, marketing, finance, budgeting and commerce. Every student will have the opportunity to complete an internship at either the Village of Lisle-Benedictine University Sports Complex or at a sports and/or leisure-related location in the Chicago area.

These concentrations are intended for business majors who are interested in understanding the dynamics of sports and leisure-related management or marketing. These concentrations could lead to careers in facilities management, team management and marketing management. The program prepares students for the demands involved in the operation of sports programs at various levels.

Some of the courses required for these concentrations can also fulfill major elective requirements.

The Sports Management Concentration consists of the following courses (in addition to the major requirements of your selected major in the Undergraduate Business Department):

MGT 305 Sports Culture in America
MKTG 305 Sports Marketing

Any two of the following three courses:

MGT 297 Internship
MGT 235 Business Law
MGT 301 Entrepreneurship

The Sports Marketing Concentration consists of the following courses (in addition to the major requirements of your selected major in the Undergraduate Business Department):

MGT 305 Sports Culture in America
MKTG 305 Sports Marketing

Any two of the following three courses:

MKTG 297 Internship
MKTG 330 Promotional Strategy
INTB 385 International Negotiations