

Management and Organizational Behavior at Benedictine University

Why study management and organizational behavior at Benedictine?

Management and Organizational Behavior (M.O.B.) has been described as the process of getting things done through people. To do this, managers must plan, organize, staff, lead, communicate and control. M.O.B. majors at Benedictine University are prepared to conduct management functions and to conduct them well. When you choose to become an M.O.B. major at Benedictine, you will receive thorough exposure to business and economics principles and how they are applied to the business world and the national and international economy. You will also be prepared to continue graduate studies in management.

Benedictine University offers you:

- Opportunities to gain practical experience while earning a salary and collecting college credit through internship
- A superb location in Chicago's western suburbs where you will be near the high-tech industries, many with national headquarters nearby
- Potential membership in the Business Club, Investment Club or Marketing Club, all of which organize field trips, guest speakers and social events around your business interests
- An opportunity to study topics in related programs such as opinion research, computer science, advertising and organizational behavior that will help you develop additional marketable skills
- Close contact with our professional faculty, possible because of our low student-to-faculty ratio
- Broad-based education that will help you not only get your first professional job but become an asset in getting future promotions
- Easy accessibility to more than 100 computer terminals for your classroom and research needs
- Study abroad opportunities at business schools in other countries

What careers are available with a management and organizational behavior degree?

Our program has been designed to provide you with the necessary theoretical background for careers in the following fields:

- Corporate management
- Retail stores management
- Production management
- Public and non-profit management
- Hotel/motel management
- International business
- Entrepreneurship
- Human resource management

How does the program work?

As an M.O.B. major, you will acquire the broad base of knowledge, represented by the University's core courses taken by all students, that will prove valuable in your future career development and daily life as a citizen of your community. You will learn the fundamentals of the economic system, both as it functions within the corporation and at the national and international level. You will learn the principles of management accounting, marketing, managerial finance and statistics. You will develop your knowledge in computer science, college algebra and finite mathematics or business calculus, along with the knowledge in ethics and each of the related social sciences: sociology, political science and psychology. To complete your major, you will take six additional upper-level management courses in such areas as human resource management, organizational behavior, operations management, international business, small business management, business policy and management information systems.

Recommended Program

Bachelor of Business Administration in Management and Organizational Behavior

FRESHMAN

Writing Colloquium	3
Mathematics (MATH S105 or S110)	3
Accounting I	3
Physical/Life Science core elective	3
Fine Arts/Music core elective	3
	15

Speech Communication	3
Research Writing	3
Principles of Microeconomics	3
Accounting II	3
Business Calculus	3
	15

JUNIOR

Human Resource Management	3
Operations Management	3
Physical/Life Sciences core elective	3
Literature/Foreign Language core elective	3
Cultural Heritage (HUMN 230)	3
	15

Major elective course*	3
Psychology/Sociology core elective	3
Elective	3
Anthropology/Political Science	3
Cultural Heritage (HUMN 240)	3
	15

SOPHOMORE

Management	3
Business Statistics I	3
Finance	3
CMSC 180 and 183	3
Principles of Macroeconomics	3
	15

Marketing	3
Business Statistics II	3
Organizational Behavior	3
Ethics**	3
Cultural Heritage (HUMN 220)	3
	15

SENIOR

Major elective courses*	6
Religious Studies or Philosophy core elective**	3
Electives	3
Cultural Heritage (HUMN 250)	3
	15
Strategic Management	3
Business/Economics (or elective)	3
Electives	6
	12

*Major Elective: *Entrepreneurship, Management-Labor Relations, Business Law, Project Management, Cost Accounting, 300-Level International Course.*

**The ethics course can be satisfied by MGT/THEO 252 or a core approved Philosophy Ethics course.

Internship M.B.A. 4+1 Program

Earn a graduate degree in approximately one year after earning your undergraduate degree with the Internship Master of Business Administration (M.B.A.) Program developed specifically for students who wish to earn an M.B.A. degree immediately following an undergraduate degree. The program provides a faculty advisor who guides students in locating internship. Acceptance into the program is determined individually for each student based on transcribed grades. Course waivers or substitutions are not guaranteed. Typically two years of work experience is required, with consideration of part-time employment given.

Recommended Program

Bachelor of Business Administration in Management and Organizational Behavior (Sports Management and Sports Marketing Concentrations)

What are the Sports Management and Sports Marketing Concentrations?

Sports are ingrained in American culture. For many, they are more significant and better understood than international events. The sports section is a key part of most major newspapers and sports are a significant component of every local news broadcast. Americans spend billions of dollars on everything from tickets to sports-endorsed merchandise. Advertisers spend billions of dollars to get their products in front of sports fans. Job opportunities are increasing as new sports gain popularity and television networks include more sports programming.

The Sports Management and Sports Marketing concentrations will examine this phenomenon and the impact that it has on the fiber of American society. A series of courses introduce students to various aspects of the rapidly expanding sports and leisure-related industry. Specific topics include facilities and player management, economics, culture, marketing, finance, budgeting and commerce. Every student will have the opportunity to complete an internship at either the Village of Lisle-Benedictine University Sports Complex or at a sports and/or leisure-related location in the Chicago area.

These concentrations are intended for business majors who are interested in understanding the dynamics of sports and leisure-related management or marketing. These concentrations could lead to careers in facilities management, team management and marketing management. The program prepares students for the demands involved in the operation of sports programs at various levels.

Some of the courses required for these concentrations can also fulfill major elective requirements.

The Sports Management Concentration consists of the following courses (in addition to the major requirements of your selected major in the Undergraduate Business Department):

MGT 305 Sports Culture in America
MKTG 305 Sports Marketing

Any two of the following three courses:

MGT 297 Internship
MGT 235 Business Law
MGT 301 Entrepreneurship

The Sports Marketing Concentration consists of the following courses (in addition to the major requirements of your selected major in the Undergraduate Business Department):

MGT 305 Sports Culture in America
MKTG 305 Sports Marketing

Any two of the following three courses:

MKTG 297 Internship
MKTG 330 Promotional Strategy
INTB 385 International Negotiations