



Benedictine
University
Mesa

Entrepreneurship

CO+HOOTS Institute for Entrepreneurship

In addition to providing students with the amazing opportunity to acquire skills and experience in creating and launching a business, the CO+HOOTS Institute for Entrepreneurship also prepares students to be stronger contributors to the workforce through development and practice of key career readiness competencies that employers across industries are looking for in recent college graduates, such as problem solving, oral communication, collaboration, leadership, and professionalism.

Hands-On Learning with Faculty

The small class sizes at Benedictine allow our students to thoroughly engage with the faculty. Our faculty, who are experts in their fields, are able to provide thorough feedback to students as well as craft classes to a student's specific needs. Our faculty have connections for internships not only in Mesa, but throughout the state of Arizona.

SAMPLE COURSES:

- MKTG 2300: Marketing
- MGT2235: Business Law
- ENT 4320: Technology and Innovation
- MKTG 3347: Social Media Marketing
- ENT 3310: Finance and Funding
- ENT 4340: Entrepreneurial Challenge

BENEDICTINE IS IN CO+HOOTS

The CO+HOOTS Institute for Entrepreneurship at Benedictine will begin in the Fall of 2020 and offer BenU Mesa students a safe environment to learn and launch a potential business under the guidance of practicing, experienced, and successful entrepreneurs. The four-year intensive immersion program will develop and support the growth of our students' innovative and creative ideas. Applications are now being accepted!

WHY STUDY ENTREPRENEURSHIP AT BENEDICTINE MESA?

The Entrepreneurship major at Benedictine is designed to provide you with the essential theories, critical thinking skills and real-world knowledge necessary to support your launch into a career as entrepreneurs or intrapreneurs (agents for change within established organizations). The program gives you the knowledge and skills necessary to allow you to develop, market and manage your own business. You develop skills in market research, business plan development and evaluating business opportunities. Plus, our CO+HOOTS Institute for Entrepreneurship is the only program of its kind in the United States.

FOR MORE INFORMATION, VISIT OUR WEBSITE AT BEN.EDU/MESA

BENEDICTINE UNIVERSITY MESA

At Benedictine Mesa you will find not only academic excellence in a well-rounded liberal arts environment, but also a values-based community in the Catholic, Benedictine tradition. You will receive individual attention and unique opportunities to build a resume that will prepare you to step out into the world upon graduation. Our faculty, who are experts in their fields, will inspire you, while our academic and career counselors will help guide and prepare you for life after college.

SCHOLARSHIPS AVAILABLE

Benedictine offers over 100+ scholarships to our current and future students!

All scholarships can be found online at ben.edu/mesa/admissions/scholarships

“I’ve always had a passion for creativity and generating my own ideas. Benedictine Mesa was the perfect choice for me because the classes are all so hands-on, which caters to my learning experience while also challenging me in so many different ways. The classes that I am taking are interesting and the professors use innovative techniques to teach us what it really takes to start a business. I’ve already learned about presenting in front of other people, the basics of creating a business plan, marketing and the organizations of management. I am so excited for the CO+HOOTS Institute for Entrepreneurship. To be able to work with other entrepreneurs and build connections will help make my dream come true of owning my own fashion line one day.”

JOSE ORTIZ, '22 | ENTREPRENEURSHIP

Phoenix, Ariz. | Redhawk Student Association



GET INVOLVED

Benedictine offers over 20 different clubs and organizations to join!

Redhawk Student Association
Bowling
Rotaract
Hispanic Student Association

Black Student Union
eSports
Women’s Fellowship
Men’s Fellowship

Peer Ministry Team
Jo Wilson Leadership Institute
CO+HOOTS Institute for
Entrepreneurship at Benedictine

APPLY TO BENEDICTINE MESA ONLINE AT BEN.EDU/MESA/APPLY