BENEDICTINE UNIVERSITY CHECKLIST FOR BACHELOR OF BUSINESS ADMINISTRATION in MARKETING
Freshman Rules
(2013-2014 Academic Year)

NAME:		DATE:
BU ID #:	ADVISOR:	SEMESTER OF ENTRY:

GRADUATION REQUIREMENT: Students must submit a total of 120 semester credit hours (with a minimum G.P.A. of 2.0 from Benedictine University courses).

BASIC SKILLS (12 HOURS) Grade of "C" or better required.

College	Course #	Cr.	Grade	
				Writing Colloquium (WRIT-S101)▪ (or HNRS 190: 1st Year Colloquium I)
				Research Writing (WRIT-S102) (or HNRS 191: 1st Year Colloquium II)
				Basic Speech (SPCH-S110) (or HNRS-191)
Satisfied by MATH-105 or MATH-110				Finite Math (MATH-S105) **or College Algebra (MATH-S110)**

▪Freshmen with AP credit for WRIT-S101 must take WRIT-S104, Person in Community: One-Hour seminar

COMMON CORE (12 HOURS)

College	Course #	Cr.	Grade	
BU				HUMN-220 Mediterranean World (or HNRS-220 Mediterranean World)
BU				HUMN-230 Baptism of Europe (or HNRS-230 Baptism of Europe)
BU				HUMN-240 Converging Hemispheres (or HNRS-320 Converging Hemispheres)
BU				HUMN-250-WI (or HNRS-393 Global Interdependence)

HUMN-220, 230, 240, 250 taken at Benedictine comprise the Cultural Heritage Series.

CORE ELECTIVES
Core Electives must be chosen from classes labeled with a "C" designation in the Catalog and Course Schedule.
★Students accepted to the scholars program must take specific courses to satisfy these categories.

ARTS AND HUMANITIES (12 HOURS)

				PHIL ✖ ★_____
				RELS/THEO ✖_____
				FNAR/MUSI ★_____
				LITR/FRLGLITR_____

✖Either PHIL or RELS/THEO should be a core ethics course. MGT-252/THEO-252 counts as a RELS/THEO core ethics course.

NATURAL SCIENCES (9 HOURS)

				LIFE SC_____ (includes BIOL, BCHM, NRHL, NUTR)
				PHYSICAL SC_____ (includes CHEM, PHYS)

Satisfied by MATH-115_____

SOCIAL SCIENCES (9 HOURS)

Satisfied by ECON-101 or 102				ECON _____
				ANTH/PLSC ★_____
				PSYC/SOCL_____

MAJORS AND COGNATES❖

College	Course	Cr	Gr		College	Course	Cr	Gr	
DEPARTMENT CORE (27 semester hours)					**MARKETING MAJOR SPECIALIZATION COURSES (18 semester hours)**				
		3		ACCT-111 Accounting I			3		MKTG-310 Consumer Behavior
		3		ACCT-112 Accounting II			3		MKTG-330 Promotional Strategy
		3		ECON-101 Macroeconomics			3		MKTG-360 Marketing Research
		3		ECON-102 Microeconomics			3		MKTG-380 Marketing Strategy
		3		MGT-150 Statistics I			3		Elective①
		3		MGT-251 Statistics II④			3		Elective①
		3		FINA-300 Managerial Finance	**DEPARTMENT COGNATES (12 semester hours)**				
		3		MKT-300 Marketing			3		CMSC-180 & 181/182/183/184 or higher ②
		3		MGT-300 Management (WI)			3		MATH-105 or MATH-110
							3		MATH-115 Business Calculus
							3		Ethics course③

All majors must submit at least 45 credit hours in major courses [with a grade of "C" or better], of which 30 hours are at the 200 level or above, including 24 hours at the 300 level + 12 hours cognate courses.

①From ECON-202, ACCT-311, FINA-380, MKTG-350, MGT-333, MGT-320, MGT-301, MGT-305, MKTG-305, MKTG-320, MKTG-331, MKTG-333, COMM-208 or COMM-263.

②ACCT-310 Accounting Information Systems may be substituted with advisor approval

③MGT-252/THEO-252 is recommended

④ BALT 301 can be used to fulfill the MGT 251 requirement.

Marketing majors who elect to earn a second major in the Undergraduate Business Department must complete unique "specialization courses" for the second business major. Specialization courses may only be used to satisfy the requirements for one business major.

Concentrations are available in combination with this major. Please refer to the second page of the checklist and/or the undergraduate catalog for specific course requirements.

❖ One Writing Intensive course (indicated by a "WI" in the course schedule) must be completed within the major

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Concentrations available:

Managing Human Resources		Integrated Marketing Communications		Personal Financial Planning		Sports Management		Sports Marketing	
3	MGT-330	3	MKTG-330	3	FINA-220	3	MGT-305	3	MGT-305
3	MGT-334	3	MKTG-331	3	ACCT-312	3	MKTG-305	3	MKTG-305
3	MGT-335	1	MKTG-332	3	FINA-320				
3	MGT 235 or MGT/PSYC 320 or MGT/INTB 302	3	MKTG-333	3	MGT-235 or ACCT 120 (1) + FINA-120 (2)	6	Two from: MGT-235, MGT-297, MGT-301	6	Two from: MKTG-297, MKTG-330, INTB-371
		3	COMM-208						

Operations Management		Business Analytics	
3	MGT-333	3	BALT -320
3	BALT-350	3	BALT -340
3	INTB -340	3	BALT-310
3	MGT -235	3	BALT -330

NOTES: