

LAUREN, '22

Management &
Organizational Behavior



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Benedictine University
Daniel L. Goodwin
College of Business

About the Program

The management and organizational behavior (MOB) major focuses on how people interact – as individuals, in groups, and in work teams – to effectively shape and impact organizations and society. Students learn techniques for understanding human behavior and how that relates to selecting effective management techniques in the workplace. Additionally, this degree develops understanding and skills across all major business organizational functions.

Three Concentrations

Students are able to choose from three concentrations within the management and organizational behavior major, allowing them to focus on the area that most interests them and is applicable to their personal career goals. These concentrations cover topics that are highly sought-after in the marketplace and include business analytics, digital marketing, and operations management.

Professional Experience

Our students engage in real-world projects with area businesses as well as leadership development experiences. Students receive close guidance from faculty with decades of professional experience as business leaders in the U.S. and abroad, who are focused on student success. The Goodwin College of Business is also a signatory to the United Nations Principles for Responsible Management Education.

SAMPLE COURSES:

- MGT 2235: Management Labor Relations
- MGT 3335: Compensation & Performance Management
- MGT 4330: Human Resource Management
- MGT 4333: Production & Operations Management

SIMILAR MAJORS:

Entrepreneurship, Marketing, Business and Economics

OUR ALUMNI

MOB alumni work at companies across all major industry sectors, including Amazon, AON, A.T. Kearney, Bear Sterns, Boeing, Caterpillar, Cigna, DuPage County, FedEx, Ford, Grant Thornton, HSBC, the IRS, JPMorgan Chase, Molex, and many more. Graduates have been accepted into Benedictine's 4+1 master's degree programs, Northern Illinois University, the University of Illinois, and the University of Chicago.

WHY STUDY MANAGEMENT & ORGANIZATIONAL BEHAVIOR AT BENEDICTINE?

Business is all about people, and managing people within an organization is critical to its success. The management and organizational behavior major at Benedictine prepares students to conduct management functions on both small and large scales. They receive a thorough exposure to business and economics principles and how they are applied to the business world and the national and international economy. Students also improve their skills in communication and analytical thinking to prepare themselves for careers in a variety of industries including logistics, manufacturing, consulting, health care, insurance, and telecommunications.

FOR MORE INFORMATION, VISIT BEN.EDU/COB

DANIEL L. GOODWIN COLLEGE OF BUSINESS

The Daniel L. Goodwin College of Business is a welcoming community comprised of dedicated faculty, staff, students, and alumni. We are proud of our strong foundation which is based in the Benedictine values of maintaining a high level of integrity, discipline, and a continuous yearning for advancement. Our faculty are excellent teachers, researchers, and practitioners with many years of business and managerial experience. We prepare our students for career success through engaged learning with close faculty and student interaction, applied experiential opportunities, and in-demand, competitive programs. The Goodwin College of Business is committed to helping our students achieve academic and professional excellence.



4+1 PROGRAMS

Undergraduate students in the Goodwin College of Business have the opportunity to earn a master's degree from BenU with just one year of additional study.



CAREER FOCUS

Goodwin College of Business students benefit from working with the College's own internship coordinator for help in securing job shadowing experiences, internships, and full-time employment.



B.B.A. DEGREES

Our graduates earn a Bachelor of Business Administration (B.B.A.) degree – a business-focused, undergraduate management degree that is considered to be a solid foundation for earning an M.B.A.

The Daniel L. Goodwin Hall of Business is the newest and largest academic building on campus. The 125,000-square-foot building was completed in 2015. It features a 6,000-square-foot global hall with a live digital stock ticker; a billboard-sized multi-screen high-definition media wall; a 40-seat state-of-the-art financial trading lab; a 600-seat auditorium for presentations and guest speakers along with our Goodwin Hall Coffee Shop, proudly brewing Starbucks.

“Prior to graduation, an alumnus visited the Investment Club to discuss an internship opportunity with JPMorgan Chase & Co. Upon successful completion of the internship, I was offered full-time employment at the company, which is an opportunity only made possible through the success of other alumni.

My time on the soccer team helped me learn to compete at the collegiate level, which was an invaluable lesson that prepared me for my career. In contrast to high school, both your coaches and your teammates are adults, which is rather similar to the workplace. Athletics taught me when to lead, when to follow, and how to play to my strengths. These lessons are ones I use each and every day when interacting with my team at work.”

TYLER ZACHARY, B.B.A.'12, FINANCE

Business Finance Manager at JPMorgan Chase & Co.



MAJORS WITHIN THE GOODWIN COLLEGE OF BUSINESS

Accounting+
Business Analytics+
Business and
Economics+
Entrepreneurship+
Finance+

International Business
and Economics+
Management and
Organizational
Behavior+
Marketing+

GET INVOLVED *College-Related Student Clubs and Organizations*

Accounting Club
American Marketing Association (AMA)
Investment Club

+ Denotes majors that are also available as minors