

**Transfer Rules/Major Checklist for Advising Purposes**
**General Education Curriculum Requirements**
**Interdisciplinary Seminars** | Must be completed at BenU.

	COURSE		CR	GR
BenU	IDS 2201-2204	Catholic and Ben Intellectual Traditions (WI)	3	
BenU	IDS 3301-3304	Human Dignity or The Common Good	3	

**Co-curricular** | May be met through Distribution Req. or major courses

	<input type="checkbox"/>	Global Designation (G)		
	<input type="checkbox"/>	Sustainability (S)		
IDS 2201-2204	<input type="checkbox"/>	Writing Intensive (WI)		
MGMT 3300	<input type="checkbox"/>	Writing Intensive (WI)		
MGMT 4380	<input type="checkbox"/>	Writing Intensive (WI)		
MGMT 4380	<input type="checkbox"/>	Engaged Learning (EL) OR Learning Community (LC)		

**Distribution Requirements (DR)** |  **IAI GECC Requirements met**  
**Communications** | Grade of "C" or better required

	COURSE		CR	GR
	WRIT 1101	Writing Colloquium	3	
	WRIT 1102	Research Writing	3	
	COMM 1110	Speech Communication	3	

**Mathematics** | Grade of "C" or better required in 1 of the following courses

	COURSE		CR	GR
	MATH 1105	Finite Mathematics	3	
	MATH 1110	College Algebra <sup>1</sup>	3	
		Approved GECC transfer course		

**Sciences** | Students must complete both a QLS and QPS course (totaling at least 6 credit hours)

	COURSE		CR	GR
		Life Science (QLS)	3	
		Physical Science (QPS)	3	

**Humanities and Fine Arts** | Transfer students must complete at least 3 designated courses from at least 2 areas of QCA/QHT/QLR/QPL/QRT (totaling at least 9 credit hours)

	COURSE		CR	GR
		QCA/QHT/QLR/QPL/QRT	3	
		QCA/QHT/QLR/QPL/QRT	3	
		QCA/QHT/QLR/QPL/QRT	3	

**Social Sciences I and II** | Transfer students must complete at least 3 designated courses from at least 2 subject areas for QIO and QPE (totaling at least 9 credit hours)

	COURSE		CR	GR
SBM		QIO/QPE	3	
SBM		QIO/QPE	3	
SBM		QIO/QPE	3	

**General Education Curriculum Notes** | Students must complete a minimum of 120 semester credit hours to qualify for graduation with a bachelor's degree- please see academic catalog for additional residency requirements. The cumulative GPA for courses taken at Benedictine University must be at least a 2.000.

Students must take a math placement exam if they have not completed a math course equivalent to identified math required coursework.

<sup>1</sup> This major requires MATH 1105 or 1110 to be completed as part of the GECC coursework or transferred in. | SBM- Satisfied by major

*This checklist is for advising purposes. Students must follow the requirements for graduation in the Undergraduate Catalog for their term of entry.*

**Major Requirements** | Grade of "C" or better required **57**

	COURSE	MAJOR COURSES	CR	GR
<b>Business Core Courses</b>				
	ACCT 1111	Accounting I	3	
	ACCT 1112	Accounting II	3	
	BALT 2240	Excel for Mere Mortals	3	
	ECON 2101	Macroeconomics	3	
	ECON 2102	Microeconomics	3	
	FINA 2300	Managerial Finance	3	
	MKTG 2300	Marketing	3	
	MGT 1150	Statistics I	3	
	MGT 2235	Business Law	3	
	BALT 3301	Managerial Decision Making Under Uncertainty	3	
	MGT 3300	Management (WI)	3	
	MGT 4380	Strategic Management (WI)	3	
<b>Major Course Requirements</b>				
	MKTG 3310	Consumer Behavior	3	
	MKTG 4330	Promotional Strategy	3	
	MKTG 3360	Marketing Research	3	
	MKTG 4380	Marketing Strategy	3	
	MKTG	Elective 3000 level	3	
	MKTG	Elective 3000 level	3	
	BALT	Elective 3000 level	3	

**Major Requirement Notes** | All major coursework (whether taken at BenU or transferred from another institution) must be completed with a C or better.

Marketing Majors who elect to earn a second major in the Department of Undergraduate Business must complete unique "specialization courses" for the second business major. Specialization courses may only be used for satisfying the requirements for one business major. In the event that a specialization course is required for two majors, the student's academic advisor will identify an additional specialization course.

For BenU courses: Students with approved transfer coursework from four year institutions may require additional electives to meet program requirements

**An ethics course must be taken.**

**Program Requirement Notes** | Students may be required to complete additional electives as part of their transfer degree requirements, degree completion and program agreement. Students may need to show proof of completion through degree conferral per program agreements. All students will need to fulfill the minimum requirement of 120 semester credit hours for this degree.

**Concentrations Available** | Grade of "C" or better required

	<b>COURSE</b>		<b>CR</b>	<b>GR</b>
		<b>Business Analytics</b>		
	BALT 3310	Vis Tech and Dashboarding	3	
	BALT 4320	Data and Text Mining	3	
	BALT 3330	Database Structures and Queries	3	
	BALT 3370	Intro to GIS for Business Analytics	3	
		<b>Digital Marketing</b>		
	MKTG 3345	Introduction to Web Analytics	3	
	MKTG 3347	Social Media Marketing	3	
	MKTG 3348	Content Development and Search Engine Optimization	3	
	MKTG 3349	Search Engine Marketing	3	
		<b>Operations Management</b>		
	BALT 4350	Web Intelligence and Analytics	3	
	MGT 2235	Business Law I	3	
	MGT 4333	Operations Management	3	
		BALT 3325 or INTB 3340	3	