EXPLORE  FIND YOUR PASSION - LEARNING HUB
1. Personality/Passion Assessment
2. Q&A with CO+HOOTS founders, Founders Panel, coworking tour, implement Idea Notebook philosophy
3. Volunteer at youth & adult entrepreneur bootcamps
4. Guest Practitioners (business planning, financials, marketing, design thinking)
5. Money Multiplier BenU charity fundraiser
6. Access the Entrepreneur Learning Hub

DEVELOP  VALIDATE, TEST AND ADVISEMENT - TRY LAB
1. Entrepreneur Mindset Assessment
2. Try Lab Innovation workshop (validate, test, iterate and prototype)
3. Business Plan workshop
4. Shadow a founder, Founders Panel, networking, introduce internship opportunities
5. BenU mastermind/book club meetings
6. Individual check-in with CO+HOOTS founders: progress assessment and goals

LAUNCH  YOUR BUSINESS IDEA - RAPID LAUNCH
1. Internship within CO+HOOTS’ partnership network
2. Mentorship: pair with one of Valley’s top business leader
3. Founders Panel, networking, Guest Practitioners
4. Fast pitch your idea before launching
5. Rapid Launch on-demand program along with group masterminds for accountability (business systems, branding, marketing, billing and invoicing, launching)
6. Individual check-in with CO+HOOTS Founders: marketing, website and financials

PITCH  PRACTICE PRESENTING + BENX - GROWTH
1. Internship within CO+HOOTS’ partnership network
2. Community service: entrepreneur-focused, Founders Panel, networking, Guest Practitioners
3. Youth entrepreneurship bootcamp volunteer
4. Practice Pitch to community - obtain, absorb and learn feedback before The Big Pitch event
5. The Big Pitch: potential seed funding and investors
6. BenX: Tell your entrepreneur story

A CO-CURRICULAR PROGRAM FOCUSED ON ENTREPRENEURSHIP
ANY DEGREE CAN ENROLL BY JUNE 30, 2020

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