FALL 2020
Entrepreneurship Program
Open for All Students
at BenU Mesa

CO+HOOTS Institute for Entrepreneurship at Benedictine University Mesa is a partnership and program that is the only one of its kind in the U.S.

Entrepreneurial skills are life skills. By teaching young adults these vital skills through project-based business challenges, students learn leadership, career readiness, communication, collaboration, creativity, stick-to-it-iveness, grit, conflict resolution and understanding their own identity. We believe together, we can nurture and grow tomorrow’s most innovative leaders.

The CO+HOOTS Institute for Entrepreneurship is a unique partnership between Benedictine University, corporations and CO+HOOTS. This one-of-a-kind program introduces students across academic disciplines to real-world innovation. Students will work alongside seasoned entrepreneurs in a vibrant and supportive ecosystem that will help build vital skills to become tomorrow’s most innovative leaders.

EXPERT EDUCATORS
Surrounded by established entrepreneurs and expert educators, students will work alongside leaders who are building some of the nation’s fastest scaling companies.

IMMERSIVE TRAINING
Our applied learning model takes students through real projects in the community. A student will go through the process of identifying a problem, building a solution, launching that solution and scaling it.

IN-PERSON INTERNSHIPS & RESOURCE HUB
Access 1:1 Internship opportunities with on-site entrepreneurs, pop into one of the 50+ speaker/workshop sessions or search our robust online learning platform to level up your knowledge.

1:1 MENTORSHIP WITH ADVISOR NETWORK
Experts from around the Valley have joined our advisor network to support emerging student entrepreneurs. Students will receive 1:1 mentorship with our advisor network.
At CO+HOOTS, we’ve invested over a decade to help hundreds of entrepreneurs, business owners and startups launch, scale and fail safely. Now we’ve taken these resources to the collegiate level.

Every student leaves with a thorough understanding of what it takes to start a business, operating it and struggling through it; guided by an expansive and diverse network of experts at their fingertips.

**MEET THE CO+HOOTS FOUNDERS**

**JENNY POON** learned about entrepreneurship, its hardships and rewards, at an early age. Her parents, refugees from the Vietnam War, opened a Chinese-Vietnamese restaurant in downtown Minneapolis 40 years ago even though they didn’t know English or have much of a network to lean on. But Camdi Restaurant is still thriving today. Seeing and helping her parents with their business has helped shape Jenny’s own entrepreneurial journey.

She is now a serial entrepreneur and founder of CO+HOOTS. Jenny was named Phoenix Business Journal’s 2016 PhoenixBusinessperson of the Year. The first minority and the first woman to receive the honor.

**ODEEN DOMINGO** was also born to immigrant parents, who had to make their own way on U.S. soil without much capital or network. Odeen, who was born and raised on Guam, moved to Los Angeles by himself at 17 with the sole purpose of becoming a journalist. He achieved that goal two years later using his innate entrepreneurship and self-starter skills to earn a newsroom gig at The Los Angeles Times, the fifth largest newspaper in the U.S.

Odeen has since become an award-winning journalist at the Orange County Register and The Arizona Republic. He helped start CO+HOOTS in 2010. His mission is to provide access to networks, capital, technology, knowledge and circles of power to talented entrepreneurs who weren’t born with that privilege.

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CO+HOOTS is a purpose-driven coworking and incubator space. Ranked No. 4 coworking space in the U.S. by Inc.com, CO+HOOTS currently houses 280+ scaling entrepreneurs and small businesses and has been an integral role in creating hundreds of jobs locally and nationally, which was recently ranked the No. 1 most innovative coworking space in the world.
Program Eligibility

- Be an admitted and matriculated student of Benedictine University Mesa.
- Submit a complete and accurate CIE application by June 30.
- Have and maintain a 2.0 cumulative GPA (from high school or current college/university).
- Participate in a scheduled interview with Benedictine University staff during the summer.

Application Materials must be received by June 30.

Students may submit applications via email to: Shay Masterson Benedictine University Mesa, Career Success Coordinator, smasterson@ben.edu or by mail to: Benedictine University Mesa, 225 E. Main Street, Mesa, Arizona 85201, Attn: Shay Masterson.

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Shay (480) 878-6713